



Executive Office of  
Energy and  
Environmental Affairs



# Massachusetts Electric Vehicle Roundtable



Thursday, March 7, 2013 9am–3pm  
100 Cambridge Street, 2nd Floor, Boston, MA

## AGENDA

- 9:00 am – 9:30 am**      **Registration**  
*Continental breakfast provided by Massachusetts Clean Cities Program*
- 9:30 am – 9:45 am**      **Welcome**  
*Richard Sullivan, Secretary, Executive Office of Energy & Environmental Affairs*  
*John Kassel, President, Conservation Law Foundation*
- 9:45 am – 10:15 am**      **Massachusetts Clean Cities – EV Activities**  
*Stephen Russell, Clean Cities Coordinator*
- 10:15 am – 10:45 am**      **Electric Vehicle Policy Overview**  
*Jennifer Rushlow, Staff Attorney, Conservation Law Foundation*  
*Emily Norton, Policy Advocate, ENE*
- 10:45 am – 11:00 am**      **MassDOT – GreenDOT, EV Activities and Opportunities**  
*Clinton Bench, Deputy Director of Transportation Planning, MassDOT*  
*Catherine Cagle, Manager of Sustainable Transportation, MassDOT*
- 11:00 am – 11:15 am**      **Break**
- 11:15 am – 12:00 pm**      **Industry: Lessons from Marketing a New Technology**  
*Moderator – Emily Norton, ENE*  
*Panelists:*  
Stephen Marlin, General Motors  
Mike Payette, Staples  
Kathleen Rosen, Voltrek  
Steve Morgan, Mirak Automotive Group
- 12:00 pm – 12:45 pm**      **Policy: Opportunities to Promote EVs and EVSE**  
*Moderator – Jennifer Rushlow, CLF*  
*Panelists:*  
Watson Collins, Regional Electric Vehicle Initiative  
Kate Zyla, Georgetown Climate Center/Transportation and Climate Initiative  
Nick Nigro, C2ES  
Rachel Szakmary, City of Boston
- 12:45 pm – 1:45pm**      **Lunch** - Provided by Massachusetts Clean Cities Program  
**& Attendee Showcase and Networking**
- 1:45 pm – 2:45 pm**      **Facilitated Discussion**  
*Moderator – Aviva Rothman-Shore, CLF Ventures*  
To be discussed: What should policymakers, utilities, and industry prioritize as next steps? How should stakeholders be engaged?
- 2:45 pm – 3:00 pm**      **Closing Remarks**  
*Susan Reid, VP and Director, CLF Massachusetts*  
*Mark Sylvia, Commissioner, MA Department of Energy Resources*

