

		OVERAL L	GENDER		AGE CATEGORIES			
		Overall	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	953	398	537	231	310	224	176
What comes to mind when you think of the Boston Waterfront?	Too much development	11%	11%	13%	8%	12%	15%	12%
	Walk / harborwalk	5%	5%	4%	6%	3%	3%	4%
	Water / cruise / wharves / islands	20%	17%	23%	26%	13%	16%	23%
	Beach / open space / nature	5%	6%	5%	4%	7%	7%	4%
	Flooding / climate	1%	1%	1%	1%	1%	1%	1%
	Seaport District	11%	9%	12%	16%	10%	7%	6%
	Specific geography (neighborhood, airport)	13%	11%	15%	15%	15%	9%	10%
	Other	8%	6%	8%	8%	7%	8%	9%
	Cost / too expensive	15%	16%	15%	10%	18%	17%	20%
	Gentrification / too exclusive	7%	7%	6%	7%	8%	7%	3%
	Hotels, convention center, and retail	5%	5%	6%	4%	4%	6%	8%
	Dining / food / nightlife	13%	12%	15%	15%	14%	14%	7%
	Transportation (congested, inaccessible, parking)	8%	8%	8%	6%	10%	10%	7%
	Underutilized / missed opportunity	1%	2%	1%	2%	1%	2%	1%
	Tourist attractions (Aquarium, museums, USS Constitution, Freedom Trail, Tea Party, etc)	15%	17%	13%	11%	19%	16%	13%
	Beautiful, scenic, views	15%	17%	13%	14%	15%	17%	13%
	Total	909	423	468	318	235	174	171
Do you live or work along the Boston Waterfront?	Live on the waterfront	10%	12%	8%	11%	8%	11%	7%
	Work on the waterfront	8%	8%	8%	6%	13%	9%	4%
	Live and work on the waterfront	4%	4%	3%	5%	4%	5%	%
	No, I do not live or work on the waterfront	75%	72%	78%	75%	69%	73%	86%
	Unsure	3%	3%	3%	3%	5%	1%	3%
	Total	953	446	489	329	255	185	174

		OVERAL	AGE AND GENDER							
		Overall	M 18-29	F 18-29	M 30-44	F 30-44	M 45-59	F 45-59	M 60+	F 60+
UNWEIGHTED COUNT	Unweighted count	953	93	132	142	163	96	124	65	111
What comes to mind when you think of the Boston Waterfront?	Too much development	11%	10%	7%	10%	15%	12%	19%	11%	13%
	Walk / harborwalk	5%	7%	5%	4%	3%	2%	5%	6%	3%
	Water / cruise / wharves / islands	20%	18%	34%	15%	12%	17%	16%	19%	27%
	Beach / open space / nature	5%	7%	2%	6%	7%	4%	10%	4%	3%
	Flooding / climate	1%	1%	1%	1%	1%	1%	2%	0%	1%
	Seaport District	11%	17%	15%	7%	13%	3%	10%	4%	8%
	Specific geography (neighborhood, airport)	13%	15%	17%	13%	18%	4%	13%	8%	11%
	Other	8%	6%	8%	3%	7%	3%	11%	13%	5%
	Cost / too expensive	15%	10%	11%	19%	17%	16%	19%	22%	18%
	Gentrification / too exclusive	7%	10%	4%	7%	10%	5%	10%	4%	2%
	Hotels, convention center, and retail	5%	5%	3%	5%	4%	4%	7%	5%	10%
	Dining / food / nightlife	13%	12%	19%	15%	15%	13%	15%	6%	8%
	Transportation (congested, inaccessible, parking)	8%	8%	4%	8%	12%	10%	11%	8%	7%
	Underutilized / missed opportunity	1%	3%	0%	%	1%	3%	1%	0%	2%
	Tourist attractions (Aquarium, museums, USS Constitution, Freedom Trail, Tea Party, etc)	15%	11%	11%	22%	16%	19%	13%	17%	10%
	Beautiful, scenic, views	15%	14%	15%	17%	13%	31%	5%	6%	19%
	Total	909	148	162	112	119	81	90	82	89
Do you live or work along the Boston Waterfront?	Live on the waterfront	10%	15%	8%	10%	7%	15%	8%	6%	8%
	Work on the waterfront	8%	7%	6%	14%	12%	7%	12%	5%	4%
	Live and work on the waterfront	4%	4%	5%	4%	4%	9%	1%	0%	1%
	No, I do not live or work on the waterfront	75%	73%	76%	66%	75%	68%	79%	85%	87%
	Unsure	3%	1%	5%	6%	3%	1%	1%	5%	1%
	Total	953	155	166	120	130	88	95	82	92

		OVERAL	AGE AND GENDER				RACE			RACE	
		Overall	M 18-44	W 18-44	M 45+	W 45+	White	Black	Hispanic	White	All others
UNWEIGHTED COUNT	Unweighted count	953	93	442	96	300	611	117	90	611	306
What comes to mind when you think of the Boston Waterfront?	Too much development	11%	10%	10%	12%	15%	14%	12%	4%	14%	9%
	Walk / harborwalk	5%	7%	4%	2%	5%	6%	0%	4%	6%	3%
	Water / cruise / wharves / islands	20%	18%	21%	17%	21%	21%	20%	15%	21%	19%
	Beach / open space / nature	5%	7%	5%	4%	6%	6%	2%	2%	6%	4%
	Flooding / climate	1%	1%	1%	1%	1%	2%	0%	1%	2%	%
	Seaport District	11%	17%	12%	3%	7%	14%	10%	3%	14%	8%
	Specific geography (neighborhood, airport)	13%	15%	16%	4%	11%	16%	10%	11%	16%	10%
	Other	8%	6%	7%	3%	9%	7%	9%	8%	7%	8%
	Cost / too expensive	15%	10%	15%	16%	19%	13%	24%	14%	13%	18%
	Gentrification / too exclusive	7%	10%	7%	5%	5%	4%	8%	11%	4%	9%
	Hotels, convention center, and retail	5%	5%	4%	4%	8%	7%	5%	%	7%	3%
	Dining / food / nightlife	13%	12%	16%	13%	10%	14%	14%	6%	14%	11%
	Transportation (congested, inaccessible, parking)	8%	8%	8%	10%	8%	10%	3%	7%	10%	6%
	Underutilized / missed opportunity	1%	3%	%	3%	1%	2%	2%	1%	2%	1%
	Tourist attractions (Aquarium, museums, USS Constitution, Freedom Trail, Tea Party, etc)	15%	11%	16%	19%	13%	14%	12%	16%	14%	14%
	Beautiful, scenic, views	15%	14%	15%	31%	10%	12%	15%	26%	12%	18%
	Total	909	148	398	81	262	442	184	150	442	439
Do you live or work along the Boston Waterfront?	Live on the waterfront	10%	15%	8%	15%	8%	12%	6%	8%	12%	8%
	Work on the waterfront	8%	7%	10%	7%	7%	7%	8%	9%	7%	9%
	Live and work on the waterfront	4%	4%	5%	9%	%	4%	2%	6%	4%	4%
	No, I do not live or work on the waterfront	75%	73%	72%	68%	83%	74%	83%	71%	74%	76%
	Unsure	3%	1%	5%	1%	2%	3%	2%	6%	3%	3%
	Total	953	155	420	88	268	451	195	155	451	467

		OVERAL L	EDUCATION LEVEL				KIDS IN HH?		INCOME RANGES			
			HS or less	Some college	BA / BS	Adv degree	Yes	No	< \$25k	\$25k to < \$75k	\$75k to < \$150k	\$150k +
UNWEIGHTED COUNT	Unweighted count	953	106	225	338	271	153	772	94	306	251	169
What comes to mind when you think of the Boston Waterfront?	Too much development	11%	11%	9%	13%	15%	11%	12%	13%	10%	16%	12%
	Walk / harborwalk	5%	3%	5%	6%	6%	3%	5%	3%	5%	5%	5%
	Water / cruise / wharves / islands	20%	18%	13%	31%	19%	16%	21%	12%	21%	22%	20%
	Beach / open space / nature	5%	2%	6%	5%	9%	5%	5%	4%	6%	6%	4%
	Flooding / climate	1%	0%	2%	2%	1%	0%	1%	0%	1%	1%	2%
	Seaport District	11%	8%	7%	16%	12%	5%	12%	9%	8%	15%	14%
	Specific geography (neighborhood, airport)	13%	12%	13%	14%	13%	10%	14%	13%	15%	11%	14%
	Other	8%	7%	12%	6%	7%	10%	7%	12%	9%	3%	7%
	Cost / too expensive	15%	11%	17%	17%	20%	13%	16%	11%	14%	22%	17%
	Gentrification / too exclusive	7%	3%	12%	4%	9%	10%	6%	6%	5%	12%	9%
	Hotels, convention center, and retail	5%	8%	2%	5%	5%	6%	5%	7%	5%	6%	5%
	Dining / food / nightlife	13%	14%	10%	15%	13%	21%	12%	14%	16%	9%	16%
	Transportation (congested, inaccessible, parking)	8%	9%	6%	8%	9%	9%	8%	8%	5%	8%	11%
	Underutilized / missed opportunity	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%
	Tourist attractions (Aquarium, museums, USS Constitution, Freedom Trail, Tea Party, etc)	15%	12%	15%	18%	12%	26%	12%	18%	15%	15%	11%
	Beautiful, scenic, views	15%	23%	12%	9%	8%	19%	13%	19%	17%	8%	11%
	Total	909	296	221	226	157	160	721	128	334	182	124
Do you live or work along the Boston Waterfront?	Live on the waterfront	10%	12%	7%	9%	13%	15%	9%	9%	11%	15%	7%
	Work on the waterfront	8%	5%	10%	12%	6%	12%	7%	5%	9%	10%	7%
	Live and work on the waterfront	4%	4%	3%	5%	2%	2%	4%	6%	4%	3%	5%
	No, I do not live or work on the waterfront	75%	74%	78%	72%	77%	67%	77%	72%	75%	70%	77%
	Unsure	3%	6%	2%	2%	1%	3%	3%	8%	2%	2%	4%
	Total	953	310	231	232	167	174	745	142	347	188	128

		OVERAL L	NEIGHBORHOOD					LIVE / WORK ON WATERFRONT?		TIMES VISITING WATERFRONT?			WELCOMING / ACCESSIBLE?	
			A/B / Comm Ave	E Bos / C'town / S Bos	W Rox / Roz / JP / H Park	Rox / Dot / M'pan	D'town / S'port / B Bay / Fens / S End	Yes	No	0-2	3-5	>5	Agree	Disagree
UNWEIGHTED COUNT	Unweighted count	953	165	188	166	208	222	229	702	253	144	312	652	262
What comes to mind when you think of the Boston Waterfront?	Too much development	11%	8%	10%	12%	9%	19%	10%	12%	12%	9%	12%	11%	12%
	Walk / harborwalk	5%	8%	7%	4%	3%	4%	4%	5%	3%	5%	7%	5%	4%
	Water / cruise / wharves / islands	20%	17%	25%	19%	21%	20%	19%	20%	22%	16%	22%	23%	12%
	Beach / open space / nature	5%	6%	4%	6%	6%	4%	5%	6%	4%	6%	6%	6%	3%
	Flooding / climate	1%	2%	2%	2%	%	%	1%	1%	1%	1%	2%	1%	1%
	Seaport District	11%	17%	8%	8%	9%	12%	12%	10%	11%	8%	12%	11%	10%
	Specific geography (neighborhood, airport)	13%	17%	9%	14%	13%	12%	11%	13%	12%	14%	16%	14%	11%
	Other	8%	9%	6%	7%	11%	6%	11%	7%	9%	7%	3%	8%	6%
	Cost / too expensive	15%	15%	12%	18%	16%	14%	9%	17%	22%	19%	12%	11%	27%
	Gentrification / too exclusive	7%	6%	7%	8%	9%	2%	8%	6%	7%	4%	7%	2%	18%
	Hotels, convention center, and retail	5%	3%	5%	4%	7%	6%	12%	4%	3%	9%	2%	6%	3%
	Dining / food / nightlife	13%	22%	11%	13%	11%	12%	15%	13%	9%	28%	10%	16%	8%
	Transportation (congested, inaccessible, parking)	8%	10%	7%	9%	5%	10%	9%	7%	7%	11%	7%	7%	12%
	Underutilized / missed opportunity	1%	0%	1%	1%	1%	3%	1%	2%	2%	0%	2%	1%	2%
	Tourist attractions (Aquarium, museums, USS Constitution, Freedom Trail, Tea Party, etc)	15%	7%	6%	13%	24%	14%	36%	9%	6%	19%	7%	14%	15%
	Beautiful, scenic, views	15%	16%	21%	12%	15%	11%	20%	13%	14%	8%	14%	16%	9%
	Total	909	133	141	182	275	178	201	681	298	123	265	629	237
Do you live or work along the Boston Waterfront?	Live on the waterfront	10%	6%	29%	1%	9%	7%	45%	0%	0%	0%	0%	10%	11%
	Work on the waterfront	8%	15%	7%	3%	8%	10%	38%	0%	0%	0%	0%	9%	8%
	Live and work on the waterfront	4%	0%	9%	5%	2%	5%	17%	0%	0%	0%	0%	4%	3%
	No, I do not live or work on the waterfront	75%	78%	50%	88%	78%	75%	0%	100%	98%	97%	94%	74%	74%
	Unsure	3%	1%	6%	4%	3%	3%	0%	0%	2%	3%	6%	3%	4%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251

		OVERAL L	GENDER		AGE CATEGORIES			
		Overall	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	953	398	537	231	310	224	176
In the past year, how often have you visited any part of the Boston Waterfront?	Never	11%	7%	15%	9%	9%	15%	15%
	One or two times	32%	29%	34%	35%	29%	26%	35%
	Three to five times	17%	16%	19%	15%	24%	16%	13%
	More than five times	37%	45%	30%	41%	33%	41%	31%
	Unsure	3%	3%	2%	1%	5%	2%	5%
	Total	743	335	395	256	190	138	153
On your visit or visits to the Boston Waterfront in the past year, which of the following activities did you do?	Visited the New England Aquarium	39%	37%	40%	44%	42%	36%	26%
	Visited the Boston Children's Museum	17%	13%	21%	15%	22%	18%	11%
	Visited the HarborWalk	44%	48%	42%	48%	45%	42%	39%
	Visited the Institute of Contemporary Art	21%	21%	22%	23%	23%	18%	20%
	Saw a concert at Blue Hills Pavilion	16%	17%	15%	15%	16%	17%	18%
	Ate at a restaurant	67%	71%	66%	72%	69%	62%	63%
	Visited parks or open spaces	58%	59%	57%	63%	56%	55%	55%
	None of the above	8%	7%	9%	6%	5%	9%	15%
	Total	870	422	430	307	237	165	151
Which of the following water activities have you done in the last year that started on the Boston Waterfront?	Took a boat to the Harbor Islands	19%	20%	19%	19%	23%	18%	16%
	Went on a harbor cruise or whale watch	23%	23%	22%	21%	18%	27%	26%
	Went sailing	5%	6%	4%	7%	5%	5%	3%
	Went kayaking	7%	8%	6%	10%	8%	5%	1%
	Went swimming	10%	9%	11%	13%	15%	5%	5%
	Went fishing	8%	11%	5%	11%	7%	6%	5%
	None of the above	56%	53%	58%	54%	53%	57%	61%
	Total	862	417	427	304	236	164	148

		OVERAL	AGE AND GENDER							
		Overall	M 18-29	F 18-29	M 30-44	F 30-44	M 45-59	F 45-59	M 60+	F 60+
UNWEIGHTED COUNT	Unweighted count	953	93	132	142	163	96	124	65	111
In the past year, how often have you visited any part of the Boston Waterfront?	Never	11%	4%	13%	4%	14%	12%	17%	12%	18%
	One or two times	32%	33%	35%	26%	31%	23%	29%	32%	38%
	Three to five times	17%	12%	19%	26%	22%	15%	16%	10%	16%
	More than five times	37%	52%	33%	39%	29%	49%	35%	38%	25%
	Unsure	3%	0%	%	5%	3%	1%	3%	8%	3%
	Total	743	115	134	86	100	61	75	73	80
On your visit or visits to the Boston Waterfront in the past year, which of the following activities did you do?	Visited the New England Aquarium	39%	40%	48%	46%	37%	26%	46%	28%	23%
	Visited the Boston Children's Museum	17%	13%	18%	16%	29%	12%	24%	9%	12%
	Visited the HarborWalk	44%	52%	45%	44%	47%	44%	40%	47%	31%
	Visited the Institute of Contemporary Art	21%	22%	24%	23%	22%	13%	23%	23%	16%
	Saw a concert at Blue Hills Pavilion	16%	16%	13%	19%	12%	15%	20%	20%	17%
	Ate at a restaurant	67%	80%	67%	69%	71%	63%	63%	63%	62%
	Visited parks or open spaces	58%	62%	63%	57%	56%	55%	54%	62%	48%
	None of the above	8%	2%	9%	6%	5%	13%	4%	15%	15%
	Total	870	151	148	117	116	80	82	73	77
Which of the following water activities have you done in the last year that started on the Boston Waterfront?	Took a boat to the Harbor Islands	19%	18%	20%	25%	21%	19%	17%	16%	16%
	Went on a harbor cruise or whale watch	23%	22%	22%	22%	15%	27%	27%	25%	27%
	Went sailing	5%	11%	4%	4%	5%	3%	7%	5%	%
	Went kayaking	7%	10%	8%	11%	6%	7%	4%	0%	2%
	Went swimming	10%	12%	12%	13%	17%	4%	6%	4%	6%
	Went fishing	8%	16%	5%	10%	4%	9%	3%	3%	6%
	None of the above	56%	50%	57%	49%	57%	54%	61%	64%	58%
	Total	862	148	148	116	116	80	81	72	76

		OVERAL L	AGE AND GENDER				RACE			RACE	
		Overall	M 18-44	W 18-44	M 45+	W 45+	White	Black	Hispanic	White	All others
UNWEIGHTED COUNT	Unweighted count	953	93	442	96	300	611	117	90	611	306
In the past year, how often have you visited any part of the Boston Waterfront?	Never	11%	4%	11%	12%	16%	9%	10%	19%	9%	13%
	One or two times	32%	33%	31%	23%	33%	25%	49%	27%	25%	39%
	Three to five times	17%	12%	22%	15%	14%	19%	18%	14%	19%	16%
	More than five times	37%	52%	33%	49%	32%	46%	19%	34%	46%	29%
	Unsure	3%	0%	3%	1%	5%	2%	3%	6%	2%	3%
	Total	743	115	324	61	228	346	165	119	346	371
On your visit or visits to the Boston Waterfront in the past year, which of the following activities did you do?	Visited the New England Aquarium	39%	40%	45%	26%	33%	36%	38%	48%	36%	40%
	Visited the Boston Children's Museum	17%	13%	21%	12%	15%	13%	25%	18%	13%	20%
	Visited the HarborWalk	44%	52%	45%	44%	39%	54%	25%	38%	54%	35%
	Visited the Institute of Contemporary Art	21%	22%	23%	13%	21%	24%	10%	14%	24%	19%
	Saw a concert at Blue Hills Pavilion	16%	16%	15%	15%	19%	19%	16%	12%	19%	14%
	Ate at a restaurant	67%	80%	68%	63%	63%	74%	56%	60%	74%	62%
	Visited parks or open spaces	58%	62%	59%	55%	55%	69%	28%	64%	69%	48%
	None of the above	8%	2%	7%	13%	11%	6%	15%	9%	6%	10%
	Total	870	151	385	80	233	422	178	133	422	417
Which of the following water activities have you done in the last year that started on the Boston Waterfront?	Took a boat to the Harbor Islands	19%	18%	22%	19%	17%	23%	13%	21%	23%	16%
	Went on a harbor cruise or whale watch	23%	22%	20%	27%	27%	26%	18%	17%	26%	19%
	Went sailing	5%	11%	4%	3%	4%	6%	5%	4%	6%	4%
	Went kayaking	7%	10%	8%	7%	2%	5%	8%	7%	5%	9%
	Went swimming	10%	12%	14%	4%	5%	10%	12%	6%	10%	9%
	Went fishing	8%	16%	6%	9%	4%	3%	10%	13%	3%	11%
	None of the above	56%	50%	55%	54%	61%	54%	61%	51%	54%	57%
	Total	862	148	384	80	228	418	178	132	418	413

		OVERAL L	EDUCATION LEVEL				KIDS IN HH?		INCOME RANGES			
			HS or less	Some college	BA / BS	Adv degree	Yes	No	< \$25k	\$25k to < \$75k	\$75k to < \$150k	\$150k +
UNWEIGHTED COUNT	Unweighted count	953	106	225	338	271	153	772	94	306	251	169
In the past year, how often have you visited any part of the Boston Waterfront?	Never	11%	21%	9%	3%	5%	7%	11%	27%	7%	9%	3%
	One or two times	32%	30%	39%	33%	26%	39%	31%	24%	37%	30%	26%
	Three to five times	17%	14%	17%	17%	25%	18%	18%	12%	19%	20%	19%
	More than five times	37%	30%	34%	47%	42%	33%	37%	26%	36%	38%	51%
	Unsure	3%	6%	2%	1%	1%	3%	3%	11%	1%	2%	%
	Total	743	247	184	171	131	122	594	114	265	136	104
On your visit or visits to the Boston Waterfront in the past year, which of the following activities did you do?	Visited the New England Aquarium	39%	42%	39%	35%	39%	51%	36%	38%	45%	32%	35%
	Visited the Boston Children's Museum	17%	15%	22%	15%	16%	35%	12%	21%	19%	14%	16%
	Visited the HarborWalk	44%	31%	45%	48%	62%	43%	46%	44%	41%	53%	50%
	Visited the Institute of Contemporary Art	21%	12%	13%	25%	41%	11%	24%	20%	20%	28%	23%
	Saw a concert at Blue Hills Pavilion	16%	14%	12%	24%	14%	16%	16%	17%	15%	21%	22%
	Ate at a restaurant	67%	56%	59%	78%	81%	60%	70%	45%	66%	76%	81%
	Visited parks or open spaces	58%	52%	53%	63%	68%	62%	59%	59%	53%	61%	65%
	None of the above	8%	12%	7%	5%	6%	4%	8%	8%	9%	8%	6%
	Total	870	259	214	227	160	166	678	111	328	176	124
Which of the following water activities have you done in the last year that started on the Boston Waterfront?	Took a boat to the Harbor Islands	19%	17%	16%	20%	29%	19%	19%	14%	18%	26%	24%
	Went on a harbor cruise or whale watch	23%	17%	23%	23%	31%	20%	23%	15%	22%	26%	26%
	Went sailing	5%	4%	4%	6%	8%	4%	5%	5%	6%	5%	5%
	Went kayaking	7%	5%	6%	9%	9%	7%	7%	8%	5%	9%	10%
	Went swimming	10%	8%	12%	12%	10%	15%	9%	15%	10%	11%	12%
	Went fishing	8%	13%	7%	5%	5%	14%	5%	7%	10%	4%	7%
	None of the above	56%	59%	55%	57%	49%	53%	57%	61%	52%	53%	56%
	Total	862	259	212	226	156	164	672	111	324	173	124

		OVERAL L	NEIGHBORHOOD					LIVE / WORK ON WATERFRONT?		TIMES VISITING WATERFRONT?			WELCOMING / ACCESSIBLE?	
		Overall	A/B / Comm Ave	E Bos / C'town / S Bos	W Rox / Roz / JP / H Park	Rox / Dot / M'pan	D'town / S'port / B Bay / Fens / S End	Yes	No	0-2	3-5	>5	Agree	Disagree
UNWEIGHTED COUNT	Unweighted count	953	165	188	166	208	222	229	702	253	144	312	652	262
In the past year, how often have you visited any part of the Boston Waterfront?	Never	11%	7%	11%	10%	15%	11%	0%	11%	26%	0%	0%	8%	17%
	One or two times	32%	29%	23%	39%	35%	23%	0%	33%	74%	0%	0%	30%	34%
	Three to five times	17%	23%	15%	21%	14%	15%	0%	17%	0%	100%	0%	19%	15%
	More than five times	37%	41%	49%	26%	31%	48%	0%	36%	0%	0%	100%	40%	33%
	Unsure	3%	%	2%	4%	5%	2%	0%	2%	0%	0%	0%	3%	1%
	Total	743	108	81	168	236	150	0	713	318	129	273	505	196
On your visit or visits to the Boston Waterfront in the past year, which of the following activities did you do?	Visited the New England Aquarium	39%	37%	41%	39%	36%	42%	43%	36%	28%	51%	39%	42%	31%
	Visited the Boston Children's Museum	17%	16%	15%	15%	21%	15%	15%	18%	12%	20%	21%	16%	19%
	Visited the HarborWalk	44%	52%	60%	34%	37%	48%	58%	41%	17%	48%	59%	48%	40%
	Visited the Institute of Contemporary Art	21%	26%	23%	16%	16%	28%	24%	21%	10%	22%	30%	22%	22%
	Saw a concert at Blue Hills Pavilion	16%	15%	15%	14%	18%	17%	20%	15%	13%	16%	18%	17%	15%
	Ate at a restaurant	67%	79%	66%	57%	60%	79%	76%	66%	45%	74%	80%	70%	64%
	Visited parks or open spaces	58%	60%	69%	56%	49%	63%	66%	56%	36%	60%	73%	62%	51%
	None of the above	8%	4%	9%	11%	11%	4%	4%	9%	18%	4%	4%	5%	14%
	Total	870	130	138	167	256	175	210	634	235	129	273	613	217
Which of the following water activities have you done in the last year that started on the Boston Waterfront?	Took a boat to the Harbor Islands	19%	17%	23%	25%	17%	17%	25%	18%	9%	24%	22%	20%	20%
	Went on a harbor cruise or whale watch	23%	21%	25%	30%	17%	23%	27%	22%	12%	28%	27%	25%	17%
	Went sailing	5%	4%	12%	1%	5%	5%	11%	3%	2%	3%	6%	5%	5%
	Went kayaking	7%	8%	9%	4%	7%	7%	15%	4%	2%	3%	7%	8%	4%
	Went swimming	10%	11%	16%	5%	15%	4%	18%	7%	4%	7%	12%	10%	11%
	Went fishing	8%	6%	9%	3%	13%	5%	16%	4%	3%	3%	8%	9%	3%
	None of the above	56%	54%	44%	56%	59%	61%	38%	63%	78%	55%	49%	53%	60%
	Total	862	127	138	165	256	173	206	629	234	129	270	610	213

		OVERAL L	GENDER		AGE CATEGORIES			
		Overall	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	953	398	537	231	310	224	176
How do typically you get to the Boston Waterfront when you visit?	Drive and park	41%	40%	41%	29%	47%	43%	51%
	Taxi, Uber, or Lyft	32%	33%	33%	44%	33%	29%	14%
	MBTA subway	56%	54%	57%	65%	53%	52%	41%
	MBTA bus or Silver Line	24%	21%	26%	28%	24%	22%	17%
	Water taxi or ferry	4%	4%	4%	3%	6%	3%	3%
	Walked from another part of Boston	38%	37%	38%	43%	38%	37%	29%
	Bike	10%	12%	7%	13%	11%	7%	5%
	Another way	2%	2%	1%	2%	1%	1%	2%
	Total	870	422	430	307	237	165	151
Other than these things, what activities have you done on the Boston Waterfront in the past year?	Water activity (swimming, boating, ferry, cruise)	9%	9%	10%	11%	7%	8%	13%
	Take in sights / people watch / photography	8%	10%	7%	8%	8%	6%	12%
	Other	8%	6%	9%	10%	10%	6%	3%
	Walk around / Harborwalk	38%	37%	39%	35%	35%	45%	42%
	Bike / Run / Play sports	11%	12%	10%	10%	15%	8%	12%
	Dine / drink / nightlife	17%	21%	13%	23%	15%	15%	10%
	Shop	4%	3%	5%	3%	6%	4%	4%
	Attractions (Aquarium, museums, Duck Boats, etc)	6%	4%	8%	4%	4%	8%	11%
	Beach / park / open space	5%	6%	5%	6%	7%	6%	3%
	Fireworks / festivals / events / concerts	9%	7%	11%	9%	12%	8%	4%
	Work / Live there	7%	7%	8%	3%	12%	12%	3%
	Total	452	231	215	148	117	101	83
OBSTACLES: There's not enough affordable parking	A major obstacle	47%	47%	48%	36%	52%	58%	50%
	A minor obstacle	17%	18%	15%	18%	16%	15%	20%
	Not an obstacle	28%	28%	28%	35%	25%	21%	27%
	Unsure	7%	7%	8%	11%	7%	6%	3%
	Total	953	446	489	329	255	185	174

		OVERAL L	AGE AND GENDER							
		Overall	M 18-29	F 18-29	M 30-44	F 30-44	M 45-59	F 45-59	M 60+	F 60+
UNWEIGHTED COUNT	Unweighted count	953	93	132	142	163	96	124	65	111
How do typically you get to the Boston Waterfront when you visit?	Drive and park	41%	27%	30%	46%	47%	43%	44%	51%	51%
	Taxi, Uber, or Lyft	32%	45%	45%	32%	34%	34%	25%	9%	18%
	MBTA subway	56%	63%	69%	54%	52%	53%	52%	40%	43%
	MBTA bus or Silver Line	24%	24%	32%	22%	23%	13%	32%	20%	14%
	Water taxi or ferry	4%	1%	5%	8%	5%	4%	2%	4%	2%
	Walked from another part of Boston	38%	44%	42%	35%	41%	32%	40%	32%	26%
	Bike	10%	16%	9%	15%	6%	7%	8%	8%	2%
	Another way	2%	4%	%	2%	%	1%	0%	1%	2%
	Total	870	151	148	117	116	80	82	73	77
Other than these things, what activities have you done on the Boston Waterfront in the past year?	Water activity (swimming, boating, ferry, cruise)	9%	5%	16%	7%	7%	13%	3%	14%	12%
	Take in sights / people watch / photography	8%	10%	5%	10%	7%	4%	8%	18%	8%
	Other	8%	5%	19%	8%	13%	9%	1%	2%	4%
	Walk around / Harborwalk	38%	37%	30%	41%	29%	35%	54%	34%	48%
	Bike / Run / Play sports	11%	7%	15%	19%	11%	9%	7%	17%	8%
	Dine / drink / nightlife	17%	32%	14%	13%	17%	15%	15%	18%	4%
	Shop	4%	1%	6%	6%	7%	1%	6%	7%	1%
	Attractions (Aquarium, museums, Duck Boats, etc)	6%	1%	7%	2%	8%	13%	4%	5%	16%
	Beach / park / open space	5%	6%	6%	5%	9%	8%	3%	4%	2%
	Fireworks / festivals / events / concerts	9%	10%	7%	8%	16%	4%	11%	0%	7%
	Work / Live there	7%	3%	4%	12%	11%	11%	13%	2%	4%
	Total	452	84	59	62	54	46	54	37	45
OBSTACLES: There's not enough affordable parking	A major obstacle	47%	39%	36%	54%	49%	60%	58%	39%	59%
	A minor obstacle	17%	19%	16%	14%	19%	11%	16%	31%	10%
	Not an obstacle	28%	38%	33%	24%	26%	22%	21%	25%	29%
	Unsure	7%	5%	16%	9%	5%	7%	5%	5%	2%
	Total	953	155	166	120	130	88	95	82	92

		OVERAL L	AGE AND GENDER				RACE			RACE	
		Overall	M 18-44	W 18-44	M 45+	W 45+	White	Black	Hispanic	White	All others
UNWEIGHTED COUNT	Unweighted count	953	93	442	96	300	611	117	90	611	306
How do typically you get to the Boston Waterfront when you visit?	Drive and park	41%	27%	40%	43%	48%	36%	54%	37%	36%	44%
	Taxi, Uber, or Lyft	32%	45%	37%	34%	18%	33%	34%	22%	33%	32%
	MBTA subway	56%	63%	59%	53%	45%	52%	51%	64%	52%	59%
	MBTA bus or Silver Line	24%	24%	27%	13%	22%	17%	38%	21%	17%	30%
	Water taxi or ferry	4%	1%	6%	4%	3%	6%	1%	1%	6%	1%
	Walked from another part of Boston	38%	44%	39%	32%	33%	48%	20%	30%	48%	28%
	Bike	10%	16%	10%	7%	6%	10%	7%	11%	10%	10%
	Another way	2%	4%	1%	1%	1%	2%	%	1%	2%	1%
	Total	870	151	385	80	233	422	178	133	422	417
Other than these things, what activities have you done on the Boston Waterfront in the past year?	Water activity (swimming, boating, ferry, cruise)	9%	5%	10%	13%	9%	9%	14%	7%	9%	10%
	Take in sights / people watch / photography	8%	10%	7%	4%	11%	8%	9%	9%	8%	9%
	Other	8%	5%	13%	9%	2%	9%	4%	8%	9%	6%
	Walk around / Harborwalk	38%	37%	33%	35%	46%	39%	27%	48%	39%	38%
	Bike / Run / Play sports	11%	7%	15%	9%	10%	14%	4%	15%	14%	9%
	Dine / drink / nightlife	17%	32%	14%	15%	12%	15%	20%	15%	15%	16%
	Shop	4%	1%	6%	1%	5%	6%	4%	1%	6%	2%
	Attractions (Aquarium, museums, Duck Boats, etc)	6%	1%	5%	13%	8%	9%	6%	1%	9%	3%
	Beach / park / open space	5%	6%	6%	8%	3%	8%	4%	4%	8%	3%
	Fireworks / festivals / events / concerts	9%	10%	10%	4%	7%	9%	13%	4%	9%	9%
	Work / Live there	7%	3%	9%	11%	7%	5%	9%	9%	5%	10%
	Total	452	84	176	46	137	234	90	65	234	203
OBSTACLES: There's not enough affordable parking	A major obstacle	47%	39%	45%	60%	53%	45%	49%	49%	45%	48%
	A minor obstacle	17%	19%	16%	11%	19%	19%	18%	12%	19%	16%
	Not an obstacle	28%	38%	28%	22%	25%	32%	21%	27%	32%	26%
	Unsure	7%	5%	10%	7%	4%	4%	12%	11%	4%	11%
	Total	953	155	420	88	268	451	195	155	451	467

		OVERAL L	EDUCATION LEVEL				KIDS IN HH?		INCOME RANGES			
			HS or less	Some college	BA / BS	Adv degree	Yes	No	< \$25k	\$25k to < \$75k	\$75k to < \$150k	\$150k +
UNWEIGHTED COUNT	Unweighted count	953	106	225	338	271	153	772	94	306	251	169
How do typically you get to the Boston Waterfront when you visit?	Drive and park	41%	46%	41%	32%	43%	56%	37%	36%	40%	49%	45%
	Taxi, Uber, or Lyft	32%	24%	28%	45%	35%	33%	33%	30%	32%	36%	43%
	MBTA subway	56%	59%	57%	57%	46%	55%	56%	69%	55%	46%	49%
	MBTA bus or Silver Line	24%	26%	24%	25%	20%	24%	23%	35%	24%	20%	16%
	Water taxi or ferry	4%	3%	3%	5%	3%	2%	4%	5%	2%	5%	4%
	Walked from another part of Boston	38%	22%	35%	51%	50%	28%	41%	33%	37%	41%	45%
	Bike	10%	9%	8%	8%	15%	3%	11%	11%	9%	9%	12%
	Another way	2%	1%	1%	1%	3%	1%	2%	1%	2%	2%	1%
	Total	870	259	214	227	160	166	678	111	328	176	124
Other than these things, what activities have you done on the Boston Waterfront in the past year?	Water activity (swimming, boating, ferry, cruise)	9%	4%	13%	12%	9%	11%	8%	9%	6%	9%	9%
	Take in sights / people watch / photography	8%	7%	9%	9%	8%	9%	8%	7%	12%	10%	3%
	Other	8%	8%	11%	5%	7%	4%	9%	14%	5%	12%	8%
	Walk around / Harborwalk	38%	51%	29%	26%	45%	39%	38%	45%	41%	34%	31%
	Bike / Run / Play sports	11%	9%	7%	12%	19%	9%	12%	20%	8%	10%	14%
	Dine / drink / nightlife	17%	12%	19%	23%	16%	21%	16%	4%	21%	18%	21%
	Shop	4%	6%	3%	1%	5%	2%	5%	2%	4%	5%	3%
	Attractions (Aquarium, museums, Duck Boats, etc)	6%	9%	6%	5%	4%	6%	6%	10%	8%	3%	7%
	Beach / park / open space	5%	0%	6%	8%	10%	3%	6%	1%	7%	9%	3%
	Fireworks / festivals / events / concerts	9%	4%	9%	14%	10%	9%	9%	7%	7%	8%	18%
	Work / Live there	7%	5%	10%	7%	8%	12%	6%	8%	6%	6%	13%
	Total	452	136	119	99	94	95	349	55	185	84	61
OBSTACLES: There's not enough affordable parking	A major obstacle	47%	47%	51%	41%	51%	56%	45%	46%	49%	52%	46%
	A minor obstacle	17%	16%	16%	18%	19%	15%	18%	14%	19%	21%	15%
	Not an obstacle	28%	25%	26%	35%	29%	21%	29%	22%	28%	23%	34%
	Unsure	7%	13%	7%	6%	1%	8%	7%	18%	4%	3%	5%
	Total	953	310	231	232	167	174	745	142	347	188	128

		OVERAL L	NEIGHBORHOOD					LIVE / WORK ON WATERFRONT?		TIMES VISITING WATERFRONT?			WELCOMING / ACCESSIBLE?	
			A/B / Comm Ave	E Bos / C'town / S Bos	W Rox / Roz / JP / H Park	Rox / Dot / M'pan	D'town / S'port / B Bay / Fens / S End	Yes	No	0-2	3-5	>5	Agree	Disagree
UNWEIGHTED COUNT	Unweighted count	953	165	188	166	208	222	229	702	253	144	312	652	262
How do typically you get to the Boston Waterfront when you visit?	Drive and park	41%	41%	27%	52%	51%	25%	35%	43%	46%	38%	40%	39%	46%
	Taxi, Uber, or Lyft	32%	49%	35%	15%	29%	39%	38%	31%	23%	40%	35%	34%	31%
	MBTA subway	56%	67%	58%	56%	56%	45%	50%	57%	51%	68%	59%	57%	50%
	MBTA bus or Silver Line	24%	25%	20%	16%	33%	20%	20%	24%	17%	28%	32%	21%	31%
	Water taxi or ferry	4%	1%	11%	1%	4%	3%	11%	1%	0%	3%	1%	4%	4%
	Walked from another part of Boston	38%	36%	43%	24%	31%	58%	45%	36%	19%	37%	52%	40%	36%
	Bike	10%	10%	11%	11%	9%	9%	13%	8%	3%	8%	14%	9%	10%
	Another way	2%	%	5%	1%	1%	1%	4%	1%	0%	2%	1%	2%	%
	Total	870	130	138	167	256	175	210	634	235	129	273	613	217
Other than these things, what activities have you done on the Boston Waterfront in the past year?	Water activity (swimming, boating, ferry, cruise)	9%	3%	11%	12%	6%	17%	7%	10%	10%	8%	11%	8%	10%
	Take in sights / people watch / photography	8%	20%	4%	5%	7%	10%	4%	10%	9%	10%	11%	8%	11%
	Other	8%	10%	19%	7%	3%	5%	10%	7%	1%	16%	7%	8%	7%
	Walk around / Harborwalk	38%	30%	29%	38%	43%	45%	33%	40%	49%	37%	38%	38%	39%
	Bike / Run / Play sports	11%	6%	11%	13%	12%	11%	15%	8%	1%	6%	15%	13%	8%
	Dine / drink / nightlife	17%	14%	17%	13%	18%	20%	18%	17%	9%	7%	24%	16%	20%
	Shop	4%	5%	2%	3%	7%	3%	2%	5%	2%	0%	8%	5%	3%
	Attractions (Aquarium, museums, Duck Boats, etc)	6%	3%	3%	10%	6%	9%	9%	5%	7%	10%	2%	6%	7%
	Beach / park / open space	5%	7%	4%	5%	7%	3%	5%	6%	1%	7%	7%	6%	5%
	Fireworks / festivals / events / concerts	9%	3%	14%	14%	8%	6%	9%	9%	10%	11%	8%	8%	12%
	Work / Live there	7%	18%	8%	4%	5%	6%	13%	5%	9%	1%	5%	7%	10%
	Total	452	60	81	73	144	94	123	316	86	68	175	322	114
OBSTACLES: There's not enough affordable parking	A major obstacle	47%	50%	46%	54%	50%	35%	47%	47%	55%	44%	40%	42%	66%
	A minor obstacle	17%	15%	26%	16%	14%	18%	16%	17%	14%	24%	20%	19%	13%
	Not an obstacle	28%	27%	23%	26%	24%	40%	30%	29%	23%	26%	34%	33%	16%
	Unsure	7%	8%	5%	4%	11%	6%	6%	7%	8%	6%	6%	6%	5%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251

		OVERAL L	GENDER		AGE CATEGORIES			
		Overall	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	953	398	537	231	310	224	176
OBSTACLES: Public transportation takes too long to get there	A major obstacle	33%	33%	31%	35%	41%	24%	24%
	A minor obstacle	30%	31%	30%	33%	23%	34%	33%
	Not an obstacle	32%	30%	34%	28%	30%	34%	40%
	Unsure	5%	5%	5%	4%	6%	8%	3%
	Total	953	446	489	329	255	185	174
OBSTACLES: The activities and dining there are too expensive	A major obstacle	37%	35%	39%	36%	39%	35%	39%
	A minor obstacle	37%	38%	36%	40%	36%	31%	37%
	Not an obstacle	20%	22%	19%	17%	19%	28%	20%
	Unsure	6%	5%	7%	6%	6%	6%	4%
	Total	953	446	489	329	255	185	174
OBSTACLES: I don't feel welcome on the Waterfront	A major obstacle	13%	15%	10%	12%	13%	16%	10%
	A minor obstacle	15%	16%	14%	13%	19%	14%	13%
	Not an obstacle	65%	62%	67%	66%	58%	62%	73%
	Unsure	8%	7%	8%	9%	9%	8%	4%
	Total	953	446	489	329	255	185	174
OBSTACLES: I don't know what there is to do on the Waterfront	A major obstacle	12%	11%	12%	15%	15%	10%	5%
	A minor obstacle	26%	29%	25%	29%	26%	25%	23%
	Not an obstacle	54%	52%	56%	52%	48%	55%	66%
	Unsure	8%	9%	7%	4%	11%	11%	6%
	Total	953	446	489	329	255	185	174
OBSTACLES: I would rather go elsewhere in Boston for recreation	A major obstacle	17%	17%	15%	18%	20%	15%	13%
	A minor obstacle	27%	27%	27%	35%	28%	21%	19%
	Not an obstacle	44%	44%	45%	37%	39%	53%	55%
	Unsure	12%	11%	13%	11%	12%	11%	13%
	Total	953	446	489	329	255	185	174
To the best of your knowledge, do members of the public have a legal right to access the Boston Harbor Waterfront or not?	Yes, all of it	42%	48%	37%	35%	41%	42%	61%
	Yes, but just some of it	34%	32%	36%	39%	33%	32%	27%
	No, none of it	3%	2%	4%	2%	5%	4%	2%
	Unsure	20%	18%	23%	24%	22%	22%	11%
	Total	953	446	489	329	255	185	174

		OVERAL	AGE AND GENDER							
		Overall	M 18-29	F 18-29	M 30-44	F 30-44	M 45-59	F 45-59	M 60+	F 60+
UNWEIGHTED COUNT	Unweighted count	953	93	132	142	163	96	124	65	111
OBSTACLES: Public transportation takes too long to get there	A major obstacle	33%	40%	31%	43%	39%	19%	28%	23%	25%
	A minor obstacle	30%	32%	33%	22%	24%	34%	35%	40%	27%
	Not an obstacle	32%	27%	29%	30%	31%	32%	35%	33%	47%
	Unsure	5%	1%	6%	5%	7%	15%	2%	4%	2%
	Total	953	155	166	120	130	88	95	82	92
OBSTACLES: The activities and dining there are too expensive	A major obstacle	37%	32%	40%	41%	35%	32%	39%	33%	43%
	A minor obstacle	37%	40%	40%	35%	38%	37%	26%	40%	35%
	Not an obstacle	20%	23%	12%	20%	19%	28%	29%	20%	21%
	Unsure	6%	5%	8%	4%	8%	3%	7%	7%	1%
	Total	953	155	166	120	130	88	95	82	92
OBSTACLES: I don't feel welcome on the Waterfront	A major obstacle	13%	15%	9%	16%	9%	17%	15%	11%	9%
	A minor obstacle	15%	15%	10%	20%	19%	13%	15%	14%	13%
	Not an obstacle	65%	62%	70%	55%	61%	59%	65%	71%	74%
	Unsure	8%	7%	11%	8%	11%	11%	5%	4%	4%
	Total	953	155	166	120	130	88	95	82	92
OBSTACLES: I don't know what there is to do on the Waterfront	A major obstacle	12%	12%	15%	14%	14%	10%	9%	5%	5%
	A minor obstacle	26%	35%	26%	27%	26%	25%	25%	23%	22%
	Not an obstacle	54%	50%	54%	48%	49%	54%	55%	59%	72%
	Unsure	8%	3%	5%	11%	11%	12%	11%	13%	1%
	Total	953	155	166	120	130	88	95	82	92
OBSTACLES: I would rather go elsewhere in Boston for recreation	A major obstacle	17%	17%	17%	22%	16%	16%	15%	13%	13%
	A minor obstacle	27%	38%	32%	21%	35%	27%	15%	16%	21%
	Not an obstacle	44%	36%	38%	44%	36%	49%	57%	55%	56%
	Unsure	12%	9%	13%	13%	13%	8%	14%	16%	10%
	Total	953	155	166	120	130	88	95	82	92
To the best of your knowledge, do members of the public have a legal right to access the Boston Harbor Waterfront or not?	Yes, all of it	42%	38%	33%	53%	28%	48%	36%	61%	60%
	Yes, but just some of it	34%	40%	39%	21%	44%	37%	27%	26%	27%
	No, none of it	3%	1%	4%	5%	5%	1%	8%	4%	%
	Unsure	20%	21%	23%	21%	23%	15%	29%	9%	12%
	Total	953	155	166	120	130	88	95	82	92

		OVERAL L	AGE AND GENDER				RACE			RACE	
		Overall	M 18-44	W 18-44	M 45+	W 45+	White	Black	Hispanic	White	All others
UNWEIGHTED COUNT	Unweighted count	953	93	442	96	300	611	117	90	611	306
OBSTACLES: Public transportation takes too long to get there	A major obstacle	33%	40%	37%	19%	25%	34%	28%	28%	34%	30%
	A minor obstacle	30%	32%	27%	34%	34%	32%	33%	25%	32%	31%
	Not an obstacle	32%	27%	30%	32%	38%	31%	31%	40%	31%	32%
	Unsure	5%	1%	6%	15%	3%	3%	8%	7%	3%	8%
	Total	953	155	420	88	268	451	195	155	451	467
OBSTACLES: The activities and dining there are too expensive	A major obstacle	37%	32%	39%	32%	39%	32%	36%	53%	32%	41%
	A minor obstacle	37%	40%	38%	37%	33%	42%	36%	24%	42%	33%
	Not an obstacle	20%	23%	16%	28%	23%	24%	17%	14%	24%	17%
	Unsure	6%	5%	7%	3%	5%	3%	11%	8%	3%	9%
	Total	953	155	420	88	268	451	195	155	451	467
OBSTACLES: I don't feel welcome on the Waterfront	A major obstacle	13%	15%	11%	17%	12%	6%	24%	20%	6%	19%
	A minor obstacle	15%	15%	16%	13%	14%	13%	13%	19%	13%	17%
	Not an obstacle	65%	62%	63%	59%	70%	78%	53%	48%	78%	53%
	Unsure	8%	7%	10%	11%	4%	3%	11%	13%	3%	12%
	Total	953	155	420	88	268	451	195	155	451	467
OBSTACLES: I don't know what there is to do on the Waterfront	A major obstacle	12%	12%	15%	10%	7%	8%	15%	14%	8%	14%
	A minor obstacle	26%	35%	26%	25%	23%	24%	30%	28%	24%	29%
	Not an obstacle	54%	50%	50%	54%	62%	62%	47%	43%	62%	47%
	Unsure	8%	3%	9%	12%	8%	6%	8%	14%	6%	10%
	Total	953	155	420	88	268	451	195	155	451	467
OBSTACLES: I would rather go elsewhere in Boston for recreation	A major obstacle	17%	17%	19%	16%	13%	12%	22%	14%	12%	20%
	A minor obstacle	27%	38%	29%	27%	17%	25%	30%	28%	25%	29%
	Not an obstacle	44%	36%	39%	49%	56%	54%	29%	43%	54%	35%
	Unsure	12%	9%	13%	8%	13%	9%	19%	15%	9%	15%
	Total	953	155	420	88	268	451	195	155	451	467
To the best of your knowledge, do members of the public have a legal right to access the Boston Harbor Waterfront or not?	Yes, all of it	42%	38%	38%	48%	52%	47%	33%	35%	47%	36%
	Yes, but just some of it	34%	40%	35%	37%	27%	33%	40%	30%	33%	36%
	No, none of it	3%	1%	5%	1%	4%	1%	5%	8%	1%	6%
	Unsure	20%	21%	22%	15%	17%	18%	22%	27%	18%	23%
	Total	953	155	420	88	268	451	195	155	451	467

		OVERAL L	EDUCATION LEVEL				KIDS IN HH?		INCOME RANGES			
			HS or less	Some college	BA / BS	Adv degree	Yes	No	< \$25k	\$25k to < \$75k	\$75k to < \$150k	\$150k +
UNWEIGHTED COUNT	Unweighted count	953	106	225	338	271	153	772	94	306	251	169
OBSTACLES: Public transportation takes too long to get there	A major obstacle	33%	31%	29%	37%	36%	36%	31%	30%	36%	34%	24%
	A minor obstacle	30%	29%	30%	34%	32%	23%	33%	35%	29%	35%	29%
	Not an obstacle	32%	34%	36%	27%	28%	34%	31%	28%	32%	26%	39%
	Unsure	5%	7%	5%	3%	5%	7%	4%	7%	3%	4%	8%
	Total	953	310	231	232	167	174	745	142	347	188	128
OBSTACLES: The activities and dining there are too expensive	A major obstacle	37%	42%	41%	32%	30%	40%	37%	53%	44%	30%	16%
	A minor obstacle	37%	28%	39%	42%	42%	32%	38%	28%	37%	42%	45%
	Not an obstacle	20%	18%	16%	24%	26%	21%	20%	9%	15%	26%	37%
	Unsure	6%	11%	3%	2%	3%	7%	6%	11%	4%	2%	3%
	Total	953	310	231	232	167	174	745	142	347	188	128
OBSTACLES: I don't feel welcome on the Waterfront	A major obstacle	13%	14%	14%	10%	11%	19%	11%	12%	14%	17%	6%
	A minor obstacle	15%	12%	20%	14%	13%	16%	14%	18%	16%	13%	16%
	Not an obstacle	65%	60%	59%	72%	72%	54%	68%	58%	62%	66%	73%
	Unsure	8%	14%	6%	4%	3%	11%	7%	12%	8%	4%	5%
	Total	953	310	231	232	167	174	745	142	347	188	128
OBSTACLES: I don't know what there is to do on the Waterfront	A major obstacle	12%	16%	9%	12%	9%	15%	10%	23%	13%	9%	6%
	A minor obstacle	26%	22%	30%	28%	27%	29%	25%	25%	30%	23%	35%
	Not an obstacle	54%	48%	55%	56%	61%	45%	57%	35%	49%	63%	58%
	Unsure	8%	15%	6%	3%	3%	10%	8%	17%	7%	4%	1%
	Total	953	310	231	232	167	174	745	142	347	188	128
OBSTACLES: I would rather go elsewhere in Boston for recreation	A major obstacle	17%	18%	15%	20%	14%	24%	15%	23%	15%	17%	14%
	A minor obstacle	27%	24%	27%	30%	29%	21%	28%	20%	30%	24%	33%
	Not an obstacle	44%	40%	47%	41%	52%	42%	45%	38%	43%	49%	48%
	Unsure	12%	18%	10%	10%	5%	13%	12%	19%	12%	10%	4%
	Total	953	310	231	232	167	174	745	142	347	188	128
To the best of your knowledge, do members of the public have a legal right to access the Boston Harbor Waterfront or not?	Yes, all of it	42%	44%	39%	43%	46%	36%	44%	37%	47%	38%	48%
	Yes, but just some of it	34%	26%	38%	38%	36%	36%	33%	29%	31%	45%	33%
	No, none of it	3%	6%	3%	2%	1%	6%	3%	10%	2%	2%	3%
	Unsure	20%	24%	20%	17%	17%	22%	20%	24%	20%	16%	17%
	Total	953	310	231	232	167	174	745	142	347	188	128

		OVERAL L	NEIGHBORHOOD					LIVE / WORK ON WATERFRONT?		TIMES VISITING WATERFRONT?			WELCOMING / ACCESSIBLE?	
			A/B / Comm Ave	E Bos / C'town / S Bos	W Rox / Roz / JP / H Park	Rox / Dot / M'pan	D'town / S'port / B Bay / Fens / S End	Yes	No	0-2	3-5	>5	Agree	Disagree
UNWEIGHTED COUNT	Unweighted count	953	165	188	166	208	222	229	702	253	144	312	652	262
OBSTACLES: Public transportation takes too long to get there	A major obstacle	33%	50%	29%	31%	31%	27%	30%	33%	38%	26%	30%	30%	42%
	A minor obstacle	30%	33%	30%	36%	29%	26%	32%	31%	30%	32%	29%	30%	32%
	Not an obstacle	32%	12%	40%	29%	35%	37%	32%	32%	29%	34%	36%	36%	21%
	Unsure	5%	5%	1%	3%	6%	10%	5%	5%	3%	8%	5%	4%	4%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
OBSTACLES: The activities and dining there are too expensive	A major obstacle	37%	43%	48%	38%	34%	30%	37%	37%	48%	34%	27%	29%	60%
	A minor obstacle	37%	39%	34%	41%	34%	36%	36%	37%	29%	43%	44%	42%	25%
	Not an obstacle	20%	15%	17%	15%	21%	30%	27%	19%	13%	15%	27%	24%	10%
	Unsure	6%	3%	1%	6%	11%	4%	%	7%	9%	8%	2%	4%	5%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
OBSTACLES: I don't feel welcome on the Waterfront	A major obstacle	13%	14%	7%	13%	16%	10%	13%	13%	21%	4%	8%	6%	33%
	A minor obstacle	15%	11%	14%	14%	18%	13%	14%	15%	16%	16%	14%	11%	24%
	Not an obstacle	65%	68%	72%	64%	56%	70%	65%	65%	56%	72%	72%	78%	34%
	Unsure	8%	6%	6%	8%	10%	7%	8%	7%	8%	9%	6%	6%	8%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
OBSTACLES: I don't know what there is to do on the Waterfront	A major obstacle	12%	14%	8%	10%	17%	8%	15%	11%	19%	7%	5%	8%	24%
	A minor obstacle	26%	32%	21%	26%	25%	26%	19%	28%	30%	25%	29%	24%	33%
	Not an obstacle	54%	52%	58%	55%	48%	60%	60%	53%	43%	62%	61%	62%	36%
	Unsure	8%	2%	12%	9%	10%	6%	6%	8%	9%	7%	5%	6%	7%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
OBSTACLES: I would rather go elsewhere in Boston for recreation	A major obstacle	17%	21%	11%	17%	20%	13%	14%	18%	29%	10%	8%	12%	31%
	A minor obstacle	27%	33%	23%	23%	27%	28%	24%	28%	26%	38%	27%	27%	30%
	Not an obstacle	44%	38%	55%	46%	38%	48%	54%	41%	30%	43%	54%	52%	30%
	Unsure	12%	8%	11%	14%	15%	10%	7%	13%	15%	9%	11%	10%	9%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
To the best of your knowledge, do members of the public have a legal right to access the Boston Harbor Waterfront or not?	Yes, all of it	42%	47%	40%	49%	37%	42%	49%	40%	36%	34%	47%	48%	34%
	Yes, but just some of it	34%	37%	37%	25%	35%	38%	38%	33%	34%	33%	33%	35%	38%
	No, none of it	3%	2%	8%	1%	4%	2%	3%	4%	5%	3%	1%	2%	7%
	Unsure	20%	15%	14%	25%	25%	18%	9%	24%	25%	29%	18%	16%	21%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251

		OVERAL L	GENDER		AGE CATEGORIES			
		Overall	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	953	398	537	231	310	224	176
How much do you agree or disagree with the following statement: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Strongly agree	28%	27%	30%	29%	26%	31%	28%
	Somewhat agree	40%	41%	38%	41%	43%	31%	45%
	Somewhat disagree	18%	18%	18%	18%	16%	22%	15%
	Strongly disagree	9%	9%	9%	7%	11%	11%	7%
	Unsure	5%	5%	5%	5%	5%	5%	4%
	Total	953	446	489	329	255	185	174
AGREE / DISAGREE: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Agree	69%	69%	68%	70%	69%	62%	73%
	Disagree	26%	27%	26%	25%	26%	33%	22%
	Unsure	5%	5%	5%	5%	5%	5%	4%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: Adding more maps and signage directing people to popular attractions	Much more likely	37%	34%	39%	40%	36%	41%	33%
	Somewhat more likely	36%	37%	37%	36%	39%	37%	33%
	Would make no difference	22%	24%	21%	19%	21%	20%	30%
	Unsure	4%	5%	3%	5%	4%	2%	4%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: Clear signage labeling what parts of the Waterfront are free and open to all members of the public	Much more likely	44%	39%	48%	41%	48%	50%	38%
	Somewhat more likely	35%	38%	33%	41%	32%	29%	37%
	Would make no difference	17%	19%	16%	12%	16%	20%	24%
	Unsure	4%	4%	3%	6%	4%	2%	2%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: Improving public transportation to and from the Waterfront	Much more likely	56%	55%	56%	59%	62%	54%	45%
	Somewhat more likely	27%	26%	27%	27%	22%	26%	33%
	Would make no difference	13%	14%	13%	9%	12%	17%	19%
	Unsure	4%	4%	4%	4%	4%	4%	3%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: Better publicity in Boston's neighborhoods about events and activities on the Waterfront	Much more likely	47%	39%	54%	51%	46%	50%	38%
	Somewhat more likely	33%	38%	30%	31%	37%	29%	39%
	Would make no difference	15%	19%	12%	12%	12%	21%	22%
	Unsure	4%	5%	3%	6%	6%	0%	1%
	Total	953	446	489	329	255	185	174

		OVERAL	AGE AND GENDER							
		Overall	M 18-29	F 18-29	M 30-44	F 30-44	M 45-59	F 45-59	M 60+	F 60+
UNWEIGHTED COUNT	Unweighted count	953	93	132	142	163	96	124	65	111
How much do you agree or disagree with the following statement: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Strongly agree	28%	24%	35%	34%	19%	26%	36%	25%	31%
	Somewhat agree	40%	42%	38%	40%	45%	36%	26%	45%	45%
	Somewhat disagree	18%	19%	17%	13%	18%	21%	23%	19%	12%
	Strongly disagree	9%	8%	6%	11%	11%	11%	12%	5%	9%
	Unsure	5%	6%	4%	2%	8%	7%	4%	5%	3%
	Total	953	155	166	120	130	88	95	82	92
AGREE / DISAGREE: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Agree	69%	67%	73%	74%	63%	62%	61%	70%	76%
	Disagree	26%	27%	23%	24%	29%	31%	35%	25%	20%
	Unsure	5%	6%	4%	2%	8%	7%	4%	5%	3%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: Adding more maps and signage directing people to popular attractions	Much more likely	37%	27%	51%	43%	27%	35%	45%	35%	31%
	Somewhat more likely	36%	41%	32%	33%	46%	38%	37%	33%	34%
	Would make no difference	22%	24%	15%	21%	22%	23%	17%	25%	34%
	Unsure	4%	8%	2%	3%	5%	4%	%	6%	1%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: Clear signage labeling what parts of the Waterfront are free and open to all members of the public	Much more likely	44%	31%	51%	53%	44%	40%	57%	32%	43%
	Somewhat more likely	35%	44%	38%	31%	34%	32%	27%	44%	30%
	Would make no difference	17%	19%	6%	13%	19%	24%	16%	21%	27%
	Unsure	4%	5%	5%	2%	4%	4%	0%	3%	%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: Improving public transportation to and from the Waterfront	Much more likely	56%	56%	63%	67%	57%	47%	60%	46%	44%
	Somewhat more likely	27%	27%	26%	17%	26%	28%	24%	34%	33%
	Would make no difference	13%	12%	7%	13%	12%	17%	17%	18%	19%
	Unsure	4%	5%	4%	2%	5%	8%	0%	2%	4%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: Better publicity in Boston's neighborhoods about events and activities on the Waterfront	Much more likely	47%	39%	62%	41%	49%	39%	60%	34%	41%
	Somewhat more likely	33%	36%	26%	43%	31%	35%	24%	34%	43%
	Would make no difference	15%	16%	8%	11%	13%	26%	16%	30%	15%
	Unsure	4%	9%	4%	5%	6%	0%	0%	2%	%
	Total	953	155	166	120	130	88	95	82	92

		OVERAL L	AGE AND GENDER				RACE			RACE	
		Overall	M 18-44	W 18-44	M 45+	W 45+	White	Black	Hispanic	White	All others
UNWEIGHTED COUNT	Unweighted count	953	93	442	96	300	611	117	90	611	306
How much do you agree or disagree with the following statement: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Strongly agree	28%	24%	29%	26%	31%	28%	27%	36%	28%	30%
	Somewhat agree	40%	42%	41%	36%	38%	46%	33%	24%	46%	34%
	Somewhat disagree	18%	19%	16%	21%	18%	18%	18%	22%	18%	18%
	Strongly disagree	9%	8%	9%	11%	9%	5%	17%	11%	5%	12%
	Unsure	5%	6%	4%	7%	4%	4%	5%	7%	4%	6%
	Total	953	155	420	88	268	451	195	155	451	467
AGREE / DISAGREE: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Agree	69%	67%	71%	62%	69%	74%	60%	60%	74%	64%
	Disagree	26%	27%	25%	31%	27%	22%	35%	33%	22%	30%
	Unsure	5%	6%	4%	7%	4%	4%	5%	7%	4%	6%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: Adding more maps and signage directing people to popular attractions	Much more likely	37%	27%	42%	35%	38%	32%	36%	53%	32%	43%
	Somewhat more likely	36%	41%	36%	38%	34%	41%	36%	24%	41%	33%
	Would make no difference	22%	24%	19%	23%	25%	25%	24%	18%	25%	19%
	Unsure	4%	8%	3%	4%	2%	2%	5%	5%	2%	6%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: Clear signage labeling what parts of the Waterfront are free and open to all members of the public	Much more likely	44%	31%	49%	40%	44%	40%	42%	50%	40%	47%
	Somewhat more likely	35%	44%	34%	32%	33%	39%	34%	32%	39%	33%
	Would make no difference	17%	19%	12%	24%	21%	19%	17%	16%	19%	15%
	Unsure	4%	5%	5%	4%	1%	2%	7%	2%	2%	5%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: Improving public transportation to and from the Waterfront	Much more likely	56%	56%	62%	47%	50%	58%	48%	53%	58%	55%
	Somewhat more likely	27%	27%	23%	28%	30%	28%	28%	25%	28%	25%
	Would make no difference	13%	12%	10%	17%	18%	13%	16%	15%	13%	13%
	Unsure	4%	5%	4%	8%	2%	1%	8%	7%	1%	7%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: Better publicity in Boston's neighborhoods about events and activities on the Waterfront	Much more likely	47%	39%	53%	39%	46%	42%	53%	54%	42%	52%
	Somewhat more likely	33%	36%	32%	35%	34%	41%	20%	21%	41%	26%
	Would make no difference	15%	16%	10%	26%	20%	15%	20%	18%	15%	15%
	Unsure	4%	9%	5%	0%	1%	1%	7%	7%	1%	7%
	Total	953	155	420	88	268	451	195	155	451	467

		OVERAL L	EDUCATION LEVEL				KIDS IN HH?		INCOME RANGES			
		Overall	HS or less	Some college	BA / BS	Adv degree	Yes	No	< \$25k	\$25k to < \$75k	\$75k to < \$150k	\$150k +
UNWEIGHTED COUNT	Unweighted count	953	106	225	338	271	153	772	94	306	251	169
How much do you agree or disagree with the following statement: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Strongly agree	28%	39%	25%	26%	16%	42%	26%	27%	34%	19%	23%
	Somewhat agree	40%	29%	42%	46%	49%	20%	45%	35%	38%	44%	43%
	Somewhat disagree	18%	16%	19%	15%	23%	18%	17%	22%	16%	18%	23%
	Strongly disagree	9%	8%	10%	9%	8%	14%	7%	8%	9%	14%	10%
	Unsure	5%	8%	3%	4%	4%	6%	5%	8%	3%	5%	1%
	Total	953	310	231	232	167	174	745	142	347	188	128
AGREE / DISAGREE: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Agree	69%	69%	68%	72%	64%	62%	72%	62%	72%	63%	66%
	Disagree	26%	23%	29%	24%	31%	32%	24%	30%	25%	32%	33%
	Unsure	5%	8%	3%	4%	4%	6%	5%	8%	3%	5%	1%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: Adding more maps and signage directing people to popular attractions	Much more likely	37%	47%	33%	34%	30%	41%	36%	50%	36%	33%	37%
	Somewhat more likely	36%	28%	38%	37%	47%	43%	36%	21%	43%	34%	39%
	Would make no difference	22%	17%	28%	25%	21%	13%	24%	19%	20%	28%	22%
	Unsure	4%	7%	1%	3%	2%	3%	4%	9%	1%	5%	2%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: Clear signage labeling what parts of the Waterfront are free and open to all members of the public	Much more likely	44%	48%	42%	41%	43%	56%	41%	54%	47%	40%	35%
	Somewhat more likely	35%	30%	37%	40%	39%	27%	37%	25%	38%	32%	44%
	Would make no difference	17%	16%	18%	17%	16%	11%	18%	12%	15%	24%	20%
	Unsure	4%	6%	3%	2%	2%	5%	3%	8%	%	4%	2%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: Improving public transportation to and from the Waterfront	Much more likely	56%	51%	54%	63%	59%	56%	57%	62%	63%	51%	52%
	Somewhat more likely	27%	27%	28%	23%	30%	26%	27%	20%	24%	29%	31%
	Would make no difference	13%	13%	18%	11%	9%	14%	12%	10%	12%	19%	14%
	Unsure	4%	9%	%	3%	1%	3%	4%	8%	1%	2%	3%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: Better publicity in Boston's neighborhoods about events and activities on the Waterfront	Much more likely	47%	46%	48%	49%	46%	51%	47%	58%	53%	41%	43%
	Somewhat more likely	33%	30%	32%	36%	39%	30%	35%	22%	34%	34%	38%
	Would make no difference	15%	17%	17%	12%	14%	14%	15%	13%	11%	23%	16%
	Unsure	4%	7%	3%	3%	1%	5%	4%	7%	2%	2%	3%
	Total	953	310	231	232	167	174	745	142	347	188	128

		OVERAL L	NEIGHBORHOOD					LIVE / WORK ON WATERFRONT?		TIMES VISITING WATERFRONT?			WELCOMING / ACCESSIBLE?	
			A/B / Comm Ave	E Bos / C'town / S Bos	W Rox / Roz / JP / H Park	Rox / Dot / M'pan	D'town / S'port / B Bay / Fens / S End	Yes	No	0-2	3-5	>5	Agree	Disagree
UNWEIGHTED COUNT	Unweighted count	953	165	188	166	208	222	229	702	253	144	312	652	262
How much do you agree or disagree with the following statement: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Strongly agree	28%	30%	33%	25%	26%	31%	33%	27%	22%	22%	36%	41%	0%
	Somewhat agree	40%	47%	36%	43%	35%	43%	38%	41%	38%	50%	39%	59%	0%
	Somewhat disagree	18%	16%	20%	18%	20%	12%	19%	17%	19%	14%	17%	0%	67%
	Strongly disagree	9%	6%	6%	9%	12%	8%	7%	9%	13%	8%	6%	0%	33%
	Unsure	5%	1%	5%	4%	7%	6%	3%	6%	8%	5%	2%	0%	0%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
AGREE / DISAGREE: The Boston Waterfront is a welcoming and accessible place for all Bostonians to visit?	Agree	69%	77%	69%	68%	61%	74%	71%	68%	60%	73%	75%	100%	0%
	Disagree	26%	22%	26%	27%	32%	20%	26%	26%	31%	23%	24%	0%	100%
	Unsure	5%	1%	5%	4%	7%	6%	3%	6%	8%	5%	2%	0%	0%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: Adding more maps and signage directing people to popular attractions	Much more likely	37%	37%	38%	38%	40%	34%	38%	36%	38%	27%	40%	39%	37%
	Somewhat more likely	36%	40%	41%	36%	33%	34%	39%	37%	33%	45%	37%	39%	32%
	Would make no difference	22%	22%	18%	22%	20%	28%	21%	23%	25%	24%	20%	20%	29%
	Unsure	4%	1%	2%	4%	6%	4%	2%	4%	3%	3%	4%	2%	1%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: Clear signage labeling what parts of the Waterfront are free and open to all members of the public	Much more likely	44%	42%	41%	53%	44%	38%	50%	42%	38%	49%	45%	44%	44%
	Somewhat more likely	35%	42%	38%	29%	34%	35%	35%	36%	38%	30%	36%	38%	32%
	Would make no difference	17%	15%	20%	13%	15%	24%	13%	18%	19%	17%	17%	16%	22%
	Unsure	4%	1%	%	5%	7%	3%	2%	4%	4%	4%	3%	2%	2%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: Improving public transportation to and from the Waterfront	Much more likely	56%	76%	59%	56%	49%	50%	62%	54%	52%	54%	59%	56%	61%
	Somewhat more likely	27%	14%	22%	27%	32%	30%	25%	28%	27%	32%	25%	29%	23%
	Would make no difference	13%	9%	19%	12%	13%	14%	12%	14%	15%	13%	12%	14%	13%
	Unsure	4%	1%	1%	5%	5%	6%	1%	5%	6%	2%	4%	2%	4%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: Better publicity in Boston's neighborhoods about events and activities on the Waterfront	Much more likely	47%	49%	44%	40%	54%	44%	47%	46%	46%	45%	48%	48%	48%
	Somewhat more likely	33%	40%	39%	37%	24%	35%	38%	33%	30%	33%	37%	36%	29%
	Would make no difference	15%	10%	17%	15%	17%	16%	14%	15%	18%	15%	13%	14%	20%
	Unsure	4%	1%	%	7%	5%	5%	1%	5%	5%	7%	2%	2%	2%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251

		OVERAL L	GENDER		AGE CATEGORIES			
		Overall	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	953	398	537	231	310	224	176
IDEAS FOR IMPROVING: Discounts at museums and cultural institutions for Boston residents	Much more likely	59%	54%	64%	64%	60%	55%	56%
	Somewhat more likely	26%	28%	25%	25%	26%	31%	23%
	Would make no difference	11%	15%	8%	6%	11%	12%	19%
	Unsure	3%	4%	3%	6%	2%	2%	1%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: More shady locations to get out of the sun	Much more likely	28%	27%	27%	25%	34%	29%	23%
	Somewhat more likely	35%	36%	34%	39%	31%	35%	36%
	Would make no difference	32%	33%	32%	29%	30%	32%	41%
	Unsure	5%	4%	6%	8%	5%	4%	0%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: More opportunities for everyday people to go boating, kayaking, or fishing	Much more likely	46%	45%	45%	51%	55%	43%	26%
	Somewhat more likely	31%	34%	29%	36%	25%	32%	29%
	Would make no difference	18%	16%	20%	7%	13%	20%	42%
	Unsure	6%	5%	7%	6%	7%	5%	3%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: More locations for swimming	Much more likely	32%	32%	32%	37%	40%	27%	20%
	Somewhat more likely	26%	28%	26%	31%	22%	33%	18%
	Would make no difference	36%	36%	37%	27%	32%	34%	58%
	Unsure	5%	5%	6%	6%	6%	6%	3%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: More benches or other places to sit and rest	Much more likely	45%	38%	51%	43%	41%	49%	49%
	Somewhat more likely	31%	36%	28%	30%	32%	29%	35%
	Would make no difference	21%	23%	18%	22%	23%	21%	15%
	Unsure	3%	4%	3%	5%	4%	1%	%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: More affordable food and drink options	Much more likely	61%	56%	65%	65%	62%	58%	54%
	Somewhat more likely	25%	28%	23%	23%	23%	25%	34%
	Would make no difference	11%	14%	8%	7%	12%	15%	12%
	Unsure	3%	3%	4%	5%	3%	2%	%
	Total	953	446	489	329	255	185	174

		OVERAL	AGE AND GENDER							
		Overall	M 18-29	F 18-29	M 30-44	F 30-44	M 45-59	F 45-59	M 60+	F 60+
UNWEIGHTED COUNT	Unweighted count	953	93	132	142	163	96	124	65	111
IDEAS FOR IMPROVING: Discounts at museums and cultural institutions for Boston residents	Much more likely	59%	60%	66%	58%	60%	43%	65%	47%	65%
	Somewhat more likely	26%	25%	25%	29%	25%	33%	31%	25%	22%
	Would make no difference	11%	9%	4%	12%	12%	20%	4%	26%	13%
	Unsure	3%	6%	6%	1%	3%	4%	0%	2%	%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: More shady locations to get out of the sun	Much more likely	28%	20%	28%	46%	24%	26%	31%	16%	29%
	Somewhat more likely	35%	40%	37%	29%	31%	31%	38%	44%	29%
	Would make no difference	32%	34%	26%	23%	37%	37%	28%	40%	42%
	Unsure	5%	6%	9%	2%	8%	5%	3%	0%	0%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: More opportunities for everyday people to go boating, kayaking, or fishing	Much more likely	46%	51%	50%	61%	48%	34%	51%	24%	28%
	Somewhat more likely	31%	40%	33%	25%	27%	39%	26%	32%	25%
	Would make no difference	18%	4%	11%	12%	14%	21%	19%	38%	46%
	Unsure	6%	5%	6%	2%	11%	6%	5%	5%	1%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: More locations for swimming	Much more likely	32%	30%	41%	45%	33%	21%	32%	25%	16%
	Somewhat more likely	26%	36%	27%	23%	22%	29%	37%	19%	17%
	Would make no difference	36%	28%	28%	29%	36%	41%	28%	53%	62%
	Unsure	5%	6%	5%	3%	8%	8%	3%	2%	5%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: More benches or other places to sit and rest	Much more likely	45%	33%	51%	41%	41%	35%	62%	44%	54%
	Somewhat more likely	31%	32%	29%	35%	30%	33%	25%	45%	27%
	Would make no difference	21%	29%	16%	19%	26%	30%	12%	11%	19%
	Unsure	3%	6%	4%	5%	4%	1%	0%	0%	%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: More affordable food and drink options	Much more likely	61%	60%	70%	61%	61%	48%	68%	49%	58%
	Somewhat more likely	25%	28%	18%	20%	26%	26%	24%	41%	27%
	Would make no difference	11%	8%	7%	18%	7%	22%	7%	10%	14%
	Unsure	3%	5%	6%	1%	5%	4%	%	0%	%
	Total	953	155	166	120	130	88	95	82	92

		OVERAL	AGE AND GENDER				RACE			RACE	
		Overall	M 18-44	W 18-44	M 45+	W 45+	White	Black	Hispanic	White	All others
UNWEIGHTED COUNT	Unweighted count	953	93	442	96	300	611	117	90	611	306
IDEAS FOR IMPROVING: Discounts at museums and cultural institutions for Boston residents	Much more likely	59%	60%	62%	43%	59%	55%	51%	76%	55%	64%
	Somewhat more likely	26%	25%	26%	33%	26%	30%	28%	17%	30%	22%
	Would make no difference	11%	9%	8%	20%	14%	14%	15%	2%	14%	8%
	Unsure	3%	6%	4%	4%	1%	1%	6%	5%	1%	6%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: More shady locations to get out of the sun	Much more likely	28%	20%	31%	26%	26%	26%	23%	35%	26%	29%
	Somewhat more likely	35%	40%	34%	31%	37%	35%	36%	31%	35%	36%
	Would make no difference	32%	34%	28%	37%	37%	36%	31%	30%	36%	28%
	Unsure	5%	6%	7%	5%	1%	3%	10%	5%	3%	7%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: More opportunities for everyday people to go boating, kayaking, or fishing	Much more likely	46%	51%	53%	34%	35%	43%	46%	52%	43%	48%
	Somewhat more likely	31%	40%	29%	39%	28%	35%	20%	25%	35%	26%
	Would make no difference	18%	4%	12%	21%	34%	20%	24%	13%	20%	16%
	Unsure	6%	5%	6%	6%	4%	2%	10%	9%	2%	9%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: More locations for swimming	Much more likely	32%	30%	40%	21%	24%	32%	24%	41%	32%	33%
	Somewhat more likely	26%	36%	24%	29%	25%	22%	34%	28%	22%	31%
	Would make no difference	36%	28%	31%	41%	47%	43%	33%	26%	43%	29%
	Unsure	5%	6%	5%	8%	3%	3%	9%	5%	3%	8%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: More benches or other places to sit and rest	Much more likely	45%	33%	45%	35%	54%	43%	41%	49%	43%	46%
	Somewhat more likely	31%	32%	31%	33%	32%	33%	30%	28%	33%	29%
	Would make no difference	21%	29%	21%	30%	14%	22%	23%	20%	22%	19%
	Unsure	3%	6%	4%	1%	%	1%	6%	3%	1%	5%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: More affordable food and drink options	Much more likely	61%	60%	65%	48%	59%	59%	51%	75%	59%	62%
	Somewhat more likely	25%	28%	21%	26%	30%	30%	28%	13%	30%	21%
	Would make no difference	11%	8%	10%	22%	11%	11%	14%	8%	11%	10%
	Unsure	3%	5%	4%	4%	%	%	7%	5%	%	6%
	Total	953	155	420	88	268	451	195	155	451	467

		OVERAL L	EDUCATION LEVEL				KIDS IN HH?		INCOME RANGES			
			HS or less	Some college	BA / BS	Adv degree	Yes	No	< \$25k	\$25k to < \$75k	\$75k to < \$150k	\$150k +
UNWEIGHTED COUNT	Unweighted count	953	106	225	338	271	153	772	94	306	251	169
IDEAS FOR IMPROVING: Discounts at museums and cultural institutions for Boston residents	Much more likely	59%	59%	60%	63%	54%	64%	60%	65%	66%	55%	40%
	Somewhat more likely	26%	25%	27%	24%	33%	28%	25%	18%	26%	26%	41%
	Would make no difference	11%	10%	12%	11%	12%	6%	12%	9%	8%	18%	13%
	Unsure	3%	6%	1%	3%	1%	1%	4%	7%	%	1%	6%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: More shady locations to get out of the sun	Much more likely	28%	31%	31%	23%	22%	38%	25%	31%	29%	23%	31%
	Somewhat more likely	35%	33%	32%	37%	44%	31%	37%	29%	38%	37%	29%
	Would make no difference	32%	27%	36%	37%	32%	25%	34%	27%	32%	37%	32%
	Unsure	5%	9%	1%	4%	2%	5%	4%	13%	1%	3%	7%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: More opportunities for everyday people to go boating, kayaking, or fishing	Much more likely	46%	49%	46%	44%	43%	62%	42%	46%	49%	46%	43%
	Somewhat more likely	31%	25%	29%	37%	37%	25%	32%	22%	33%	25%	41%
	Would make no difference	18%	14%	22%	17%	19%	7%	20%	18%	17%	25%	15%
	Unsure	6%	12%	3%	3%	1%	5%	5%	15%	2%	5%	%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: More locations for swimming	Much more likely	32%	36%	30%	33%	28%	44%	30%	40%	35%	30%	30%
	Somewhat more likely	26%	27%	31%	24%	22%	29%	25%	25%	28%	23%	24%
	Would make no difference	36%	30%	34%	38%	45%	24%	39%	29%	34%	42%	44%
	Unsure	5%	7%	4%	5%	5%	4%	6%	6%	3%	6%	2%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: More benches or other places to sit and rest	Much more likely	45%	48%	46%	43%	39%	48%	45%	47%	45%	45%	35%
	Somewhat more likely	31%	24%	31%	36%	39%	29%	32%	26%	35%	27%	35%
	Would make no difference	21%	22%	22%	19%	21%	22%	20%	21%	19%	27%	27%
	Unsure	3%	5%	1%	3%	1%	1%	3%	5%	1%	2%	3%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: More affordable food and drink options	Much more likely	61%	61%	63%	61%	54%	64%	61%	63%	70%	51%	44%
	Somewhat more likely	25%	20%	25%	28%	34%	22%	26%	15%	25%	33%	29%
	Would make no difference	11%	12%	12%	9%	11%	10%	10%	12%	5%	14%	27%
	Unsure	3%	8%	0%	1%	1%	4%	3%	10%	0%	2%	1%
	Total	953	310	231	232	167	174	745	142	347	188	128

		OVERAL L	NEIGHBORHOOD					LIVE / WORK ON WATERFRONT?		TIMES VISITING WATERFRONT?			WELCOMING / ACCESSIBLE?	
			A/B / Comm Ave	E Bos / C'town / S Bos	W Rox / Roz / JP / H Park	Rox / Dot / M'pan	D'town / S'port / B Bay / Fens / S End	Yes	No	0-2	3-5	>5	Agree	Disagree
UNWEIGHTED COUNT	Unweighted count	953	165	188	166	208	222	229	702	253	144	312	652	262
IDEAS FOR IMPROVING: Discounts at museums and cultural institutions for Boston residents	Much more likely	59%	77%	66%	61%	54%	49%	67%	56%	53%	59%	60%	61%	59%
	Somewhat more likely	26%	18%	23%	26%	29%	30%	24%	28%	27%	26%	30%	26%	29%
	Would make no difference	11%	4%	8%	9%	13%	16%	8%	12%	15%	13%	8%	11%	11%
	Unsure	3%	1%	2%	4%	4%	5%	1%	4%	5%	2%	3%	2%	%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: More shady locations to get out of the sun	Much more likely	28%	25%	31%	28%	29%	25%	29%	27%	27%	33%	24%	26%	32%
	Somewhat more likely	35%	38%	34%	39%	33%	35%	39%	35%	32%	31%	38%	39%	31%
	Would make no difference	32%	36%	32%	28%	31%	33%	32%	33%	36%	28%	32%	33%	33%
	Unsure	5%	1%	3%	4%	8%	7%	1%	5%	5%	7%	6%	3%	4%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: More opportunities for everyday people to go boating, kayaking, or fishing	Much more likely	46%	52%	52%	46%	45%	38%	57%	41%	33%	52%	49%	44%	55%
	Somewhat more likely	31%	32%	28%	27%	26%	43%	26%	33%	32%	29%	36%	33%	27%
	Would make no difference	18%	13%	19%	24%	19%	14%	14%	20%	26%	18%	12%	19%	16%
	Unsure	6%	4%	2%	3%	11%	5%	3%	7%	8%	1%	4%	4%	2%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: More locations for swimming	Much more likely	32%	41%	35%	36%	26%	30%	41%	28%	24%	33%	34%	32%	36%
	Somewhat more likely	26%	23%	27%	18%	30%	30%	24%	28%	25%	25%	32%	27%	25%
	Would make no difference	36%	34%	36%	40%	36%	34%	32%	38%	44%	37%	29%	37%	36%
	Unsure	5%	3%	2%	6%	8%	6%	3%	6%	6%	4%	5%	3%	3%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: More benches or other places to sit and rest	Much more likely	45%	46%	51%	54%	36%	44%	41%	46%	51%	43%	42%	45%	47%
	Somewhat more likely	31%	38%	28%	30%	30%	32%	36%	30%	25%	31%	36%	34%	27%
	Would make no difference	21%	14%	20%	14%	29%	21%	22%	20%	20%	25%	19%	20%	25%
	Unsure	3%	2%	0%	3%	5%	4%	1%	4%	5%	1%	3%	2%	1%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: More affordable food and drink options	Much more likely	61%	70%	74%	63%	54%	51%	65%	59%	57%	66%	59%	59%	68%
	Somewhat more likely	25%	20%	17%	29%	27%	30%	27%	25%	24%	21%	28%	27%	22%
	Would make no difference	11%	9%	7%	5%	14%	16%	6%	12%	14%	12%	12%	12%	8%
	Unsure	3%	%	2%	3%	5%	4%	2%	4%	5%	1%	1%	1%	1%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251

		OVERAL	GENDER		AGE CATEGORIES			
		Overall	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	953	398	537	231	310	224	176
IDEAS FOR IMPROVING: Programming more diverse events and activities	Much more likely	45%	41%	48%	50%	49%	47%	31%
	Somewhat more likely	32%	35%	30%	33%	31%	28%	37%
	Would make no difference	18%	19%	17%	10%	17%	23%	29%
	Unsure	5%	5%	4%	8%	3%	2%	3%
	Total	953	446	489	329	255	185	174
IDEAS FOR IMPROVING: Organizing group trips from the neighborhoods to the Waterfront	Much more likely	26%	24%	27%	24%	27%	34%	21%
	Somewhat more likely	25%	25%	26%	28%	28%	20%	23%
	Would make no difference	41%	45%	39%	39%	39%	41%	51%
	Unsure	7%	6%	8%	10%	5%	6%	6%
	Total	953	446	489	329	255	185	174
What do you think are the two biggest threats to the waterfront as of now?	Too much development	40%	38%	42%	25%	42%	50%	56%
	The impacts of climate change	24%	26%	21%	30%	24%	12%	25%
	Gentrification	30%	30%	29%	33%	30%	28%	25%
	Space is used for too many private events	15%	17%	14%	18%	13%	19%	10%
	Lack of affordable attractions and dining	42%	38%	47%	41%	40%	49%	41%
	Too hard for residents to get into	21%	19%	21%	24%	23%	13%	19%
	Unsure	7%	6%	7%	8%	7%	5%	4%
	Total	953	446	489	329	255	185	174

		OVERAL	AGE AND GENDER							
		Overall	M 18-29	F 18-29	M 30-44	F 30-44	M 45-59	F 45-59	M 60+	F 60+
UNWEIGHTED COUNT	Unweighted count	953	93	132	142	163	96	124	65	111
IDEAS FOR IMPROVING: Programming more diverse events and activities	Much more likely	45%	41%	57%	53%	46%	38%	56%	30%	32%
	Somewhat more likely	32%	39%	28%	26%	36%	29%	27%	46%	29%
	Would make no difference	18%	12%	8%	20%	12%	29%	17%	20%	37%
	Unsure	5%	9%	7%	1%	5%	5%	0%	4%	2%
	Total	953	155	166	120	130	88	95	82	92
IDEAS FOR IMPROVING: Organizing group trips from the neighborhoods to the Waterfront	Much more likely	26%	17%	29%	33%	20%	33%	34%	14%	26%
	Somewhat more likely	25%	35%	21%	27%	30%	10%	28%	18%	27%
	Would make no difference	41%	39%	40%	37%	42%	51%	33%	60%	42%
	Unsure	7%	9%	10%	3%	8%	6%	5%	8%	4%
	Total	953	155	166	120	130	88	95	82	92
What do you think are the two biggest threats to the waterfront as of now?	Too much development	40%	23%	25%	41%	43%	42%	56%	55%	56%
	The impacts of climate change	24%	31%	26%	28%	21%	12%	11%	27%	23%
	Gentrification	30%	32%	35%	30%	30%	31%	25%	27%	23%
	Space is used for too many private events	15%	21%	15%	12%	13%	20%	18%	13%	8%
	Lack of affordable attractions and dining	42%	39%	45%	36%	44%	48%	51%	29%	52%
	Too hard for residents to get into	21%	22%	27%	25%	19%	10%	16%	17%	21%
	Unsure	7%	8%	8%	4%	10%	7%	4%	5%	3%
	Total	953	155	166	120	130	88	95	82	92

		OVERAL	AGE AND GENDER				RACE			RACE	
		Overall	M 18-44	W 18-44	M 45+	W 45+	White	Black	Hispanic	White	All others
UNWEIGHTED COUNT	Unweighted count	953	93	442	96	300	611	117	90	611	306
IDEAS FOR IMPROVING: Programming more diverse events and activities	Much more likely	45%	41%	52%	38%	40%	28%	67%	67%	28%	62%
	Somewhat more likely	32%	39%	30%	29%	34%	42%	17%	17%	42%	23%
	Would make no difference	18%	12%	14%	29%	25%	27%	9%	9%	27%	8%
	Unsure	5%	9%	5%	5%	2%	2%	7%	7%	2%	7%
	Total	953	155	420	88	268	451	195	155	451	467
IDEAS FOR IMPROVING: Organizing group trips from the neighborhoods to the Waterfront	Much more likely	26%	17%	28%	33%	25%	16%	37%	35%	16%	35%
	Somewhat more likely	25%	35%	25%	10%	25%	24%	28%	20%	24%	26%
	Would make no difference	41%	39%	39%	51%	44%	56%	26%	34%	56%	29%
	Unsure	7%	9%	7%	6%	6%	5%	9%	12%	5%	10%
	Total	953	155	420	88	268	451	195	155	451	467
What do you think are the two biggest threats to the waterfront as of now?	Too much development	40%	23%	35%	42%	56%	51%	31%	37%	51%	30%
	The impacts of climate change	24%	31%	25%	12%	20%	31%	14%	20%	31%	17%
	Gentrification	30%	32%	32%	31%	25%	23%	37%	34%	23%	34%
	Space is used for too many private events	15%	21%	14%	20%	13%	11%	17%	17%	11%	19%
	Lack of affordable attractions and dining	42%	39%	42%	48%	45%	42%	49%	32%	42%	42%
	Too hard for residents to get into	21%	22%	24%	10%	18%	23%	15%	22%	23%	18%
	Unsure	7%	8%	7%	7%	4%	4%	11%	4%	4%	10%
	Total	953	155	420	88	268	451	195	155	451	467

		OVERAL	EDUCATION LEVEL				KIDS IN HH?		INCOME RANGES			
			HS or less	Some college	BA / BS	Adv degree	Yes	No	< \$25k	\$25k to < \$75k	\$75k to < \$150k	\$150k +
UNWEIGHTED COUNT	Unweighted count	953	106	225	338	271	153	772	94	306	251	169
IDEAS FOR IMPROVING: Programming more diverse events and activities	Much more likely	45%	44%	54%	43%	37%	62%	42%	50%	51%	46%	28%
	Somewhat more likely	32%	29%	27%	35%	41%	19%	36%	27%	34%	28%	36%
	Would make no difference	18%	18%	17%	18%	20%	16%	18%	15%	12%	23%	30%
	Unsure	5%	9%	1%	4%	2%	4%	4%	8%	3%	3%	6%
	Total	953	310	231	232	167	174	745	142	347	188	128
IDEAS FOR IMPROVING: Organizing group trips from the neighborhoods to the Waterfront	Much more likely	26%	34%	31%	18%	16%	43%	22%	29%	33%	19%	16%
	Somewhat more likely	25%	25%	23%	28%	25%	26%	25%	29%	29%	26%	17%
	Would make no difference	41%	30%	40%	49%	55%	27%	45%	31%	34%	52%	62%
	Unsure	7%	11%	5%	5%	4%	3%	8%	11%	4%	3%	4%
	Total	953	310	231	232	167	174	745	142	347	188	128
What do you think are the two biggest threats to the waterfront as of now?	Too much development	40%	44%	40%	35%	41%	40%	41%	36%	39%	48%	37%
	The impacts of climate change	24%	17%	21%	29%	32%	13%	26%	16%	23%	28%	27%
	Gentrification	30%	24%	34%	31%	31%	31%	29%	29%	32%	33%	26%
	Space is used for too many private events	15%	18%	13%	16%	12%	12%	16%	14%	14%	15%	15%
	Lack of affordable attractions and dining	42%	39%	47%	44%	41%	52%	41%	46%	50%	34%	36%
	Too hard for residents to get into	21%	21%	17%	23%	24%	18%	20%	18%	22%	16%	29%
	Unsure	7%	7%	9%	5%	5%	8%	6%	13%	2%	8%	7%
	Total	953	310	231	232	167	174	745	142	347	188	128

		OVERAL L	NEIGHBORHOOD					LIVE / WORK ON WATERFRONT?		TIMES VISITING WATERFRONT?			WELCOMING / ACCESSIBLE?	
			A/B / Comm Ave	E Bos / C'town / S Bos	W Rox / Roz / JP / H Park	Rox / Dot / M'pan	D'town / S'port / B Bay / Fens / S End	Yes	No	0-2	3-5	>5	Agree	Disagree
UNWEIGHTED COUNT	Unweighted count	953	165	188	166	208	222	229	702	253	144	312	652	262
IDEAS FOR IMPROVING: Programming more diverse events and activities	Much more likely	45%	53%	41%	39%	52%	38%	47%	44%	41%	52%	44%	43%	56%
	Somewhat more likely	32%	33%	33%	38%	26%	33%	30%	33%	33%	32%	35%	35%	25%
	Would make no difference	18%	13%	23%	19%	14%	23%	21%	17%	18%	15%	16%	20%	15%
	Unsure	5%	%	3%	4%	7%	6%	2%	5%	7%	2%	4%	2%	5%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
IDEAS FOR IMPROVING: Organizing group trips from the neighborhoods to the Waterfront	Much more likely	26%	26%	26%	29%	30%	18%	32%	24%	25%	27%	21%	27%	27%
	Somewhat more likely	25%	25%	29%	19%	27%	25%	23%	26%	26%	26%	26%	28%	21%
	Would make no difference	41%	47%	40%	43%	32%	52%	40%	42%	40%	43%	46%	41%	49%
	Unsure	7%	2%	5%	9%	11%	5%	5%	8%	9%	4%	7%	5%	3%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
What do you think are the two biggest threats to the waterfront as of now?	Too much development	40%	31%	52%	51%	33%	39%	50%	38%	33%	41%	40%	43%	36%
	The impacts of climate change	24%	34%	26%	25%	16%	26%	29%	22%	16%	22%	30%	28%	16%
	Gentrification	30%	30%	26%	25%	36%	26%	28%	30%	31%	29%	31%	23%	49%
	Space is used for too many private events	15%	10%	19%	6%	17%	21%	18%	14%	12%	10%	20%	15%	18%
	Lack of affordable attractions and dining	42%	41%	40%	42%	44%	41%	42%	42%	47%	48%	36%	42%	46%
	Too hard for residents to get into	21%	32%	17%	26%	20%	11%	14%	22%	25%	28%	17%	21%	22%
	Unsure	7%	5%	2%	7%	9%	9%	3%	8%	9%	6%	6%	5%	2%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251

		OVERAL L	GENDER		AGE CATEGORIES			
		Overall	Male	Female	18 to 29	30 to 44	45 to 59	60+
UNWEIGHTED COUNT	Unweighted count	953	398	537	231	310	224	176
Which modes of travel do you use regularly to get around?	Drive alone	35%	39%	31%	28%	41%	40%	34%
	Drive or ride with others	39%	36%	41%	34%	41%	38%	46%
	Take a taxi, Uber, or Lyft	42%	40%	44%	55%	43%	31%	25%
	Take the MBTA subway (Red Orange, Blue, Green, Silver lines)	59%	55%	62%	68%	56%	49%	53%
	Take an MBTA or other public bus	40%	37%	42%	48%	34%	38%	35%
	Take a corporate or private shuttle	2%	2%	2%	1%	3%	1%	1%
	Take a ferry	3%	4%	2%	1%	4%	2%	6%
	Take the commuter rail	14%	15%	12%	19%	11%	10%	12%
	Ride a bicycle	12%	16%	8%	14%	15%	6%	9%
	Walk	51%	49%	52%	60%	49%	45%	41%
	Other - Write In (Required)	2%	3%	1%	3%	1%	1%	1%
Total		953	446	489	329	255	185	174
During the average week, how often do you use public transportation (public buses, subways, trains, or ferries)?	All of my trips	16%	16%	16%	21%	17%	12%	8%
	Most of my trips	24%	22%	25%	31%	23%	18%	18%
	Some of my trips	17%	18%	16%	17%	15%	19%	18%
	Just a few trips	19%	19%	19%	18%	22%	19%	17%
	None of my trips	23%	22%	24%	11%	21%	32%	39%
	Unsure	1%	2%	1%	2%	2%	0%	%
	Total	953	446	489	329	255	185	174

		OVERAL	AGE AND GENDER							
		Overall	M 18-29	F 18-29	M 30-44	F 30-44	M 45-59	F 45-59	M 60+	F 60+
UNWEIGHTED COUNT	Unweighted count	953	93	132	142	163	96	124	65	111
Which modes of travel do you use regularly to get around?	Drive alone	35%	34%	23%	43%	38%	40%	41%	40%	29%
	Drive or ride with others	39%	38%	29%	33%	50%	38%	39%	39%	53%
	Take a taxi, Uber, or Lyft	42%	56%	56%	39%	47%	34%	30%	19%	31%
	Take the MBTA subway (Red Orange, Blue, Green, Silver lines)	59%	65%	71%	52%	61%	42%	55%	54%	52%
	Take an MBTA or other public bus	40%	49%	46%	28%	41%	28%	47%	36%	33%
	Take a corporate or private shuttle	2%	1%	1%	3%	2%	2%	1%	0%	3%
	Take a ferry	3%	0%	1%	5%	2%	3%	2%	8%	4%
	Take the commuter rail	14%	24%	14%	15%	8%	4%	15%	11%	13%
	Ride a bicycle	12%	16%	12%	23%	8%	6%	6%	17%	2%
	Walk	51%	62%	57%	45%	54%	37%	51%	44%	38%
	Other - Write In (Required)	2%	5%	%	2%	%	%	1%	2%	1%
	Total	953	155	166	120	130	88	95	82	92
During the average week, how often do you use public transportation (public buses, subways, trains, or ferries)?	All of my trips	16%	17%	26%	23%	13%	15%	10%	9%	7%
	Most of my trips	24%	32%	28%	16%	30%	14%	20%	20%	17%
	Some of my trips	17%	17%	17%	16%	13%	18%	20%	23%	13%
	Just a few trips	19%	21%	15%	21%	23%	18%	19%	14%	18%
	None of my trips	23%	11%	11%	21%	22%	36%	30%	32%	45%
	Unsure	1%	2%	2%	3%	%	0%	0%	1%	0%
	Total	953	155	166	120	130	88	95	82	92

		OVERAL	AGE AND GENDER				RACE			RACE	
		Overall	M 18-44	W 18-44	M 45+	W 45+	White	Black	Hispanic	White	All others
UNWEIGHTED COUNT	Unweighted count	953	93	442	96	300	611	117	90	611	306
Which modes of travel do you use regularly to get around?	Drive alone	35%	34%	34%	40%	37%	39%	29%	36%	39%	31%
	Drive or ride with others	39%	38%	36%	38%	44%	40%	43%	34%	40%	39%
	Take a taxi, Uber, or Lyft	42%	56%	48%	34%	27%	46%	38%	33%	46%	39%
	Take the MBTA subway (Red Orange, Blue, Green, Silver lines)	59%	65%	62%	42%	54%	62%	52%	53%	62%	57%
	Take an MBTA or other public bus	40%	49%	39%	28%	39%	39%	42%	37%	39%	42%
	Take a corporate or private shuttle	2%	1%	2%	2%	1%	2%	2%	%	2%	1%
	Take a ferry	3%	0%	3%	3%	4%	5%	%	%	5%	1%
	Take the commuter rail	14%	24%	12%	4%	13%	13%	9%	23%	13%	15%
	Ride a bicycle	12%	16%	14%	6%	8%	13%	10%	11%	13%	11%
	Walk	51%	62%	52%	37%	44%	62%	35%	42%	62%	41%
	Other - Write In (Required)	2%	5%	1%	%	1%	2%	0%	2%	2%	1%
Total		953	155	420	88	268	451	195	155	451	467
During the average week, how often do you use public transportation (public buses, subways, trains, or ferries)?	All of my trips	16%	17%	21%	15%	9%	10%	22%	18%	10%	22%
	Most of my trips	24%	32%	25%	14%	19%	25%	18%	23%	25%	23%
	Some of my trips	17%	17%	16%	18%	19%	16%	15%	22%	16%	18%
	Just a few trips	19%	21%	19%	18%	18%	20%	22%	15%	20%	18%
	None of my trips	23%	11%	17%	36%	36%	28%	20%	19%	28%	18%
	Unsure	1%	2%	2%	0%	%	%	3%	2%	%	2%
Total		953	155	420	88	268	451	195	155	451	467

		OVERAL	EDUCATION LEVEL				KIDS IN HH?		INCOME RANGES			
		Overall	HS or less	Some college	BA / BS	Adv degree	Yes	No	< \$25k	\$25k to < \$75k	\$75k to < \$150k	\$150k +
UNWEIGHTED COUNT	Unweighted count	953	106	225	338	271	153	772	94	306	251	169
Which modes of travel do you use regularly to get around?	Drive alone	35%	27%	34%	39%	46%	39%	35%	18%	33%	47%	52%
	Drive or ride with others	39%	42%	41%	34%	37%	47%	37%	40%	41%	38%	38%
	Take a taxi, Uber, or Lyft	42%	27%	41%	56%	51%	37%	42%	40%	37%	51%	62%
	Take the MBTA subway (Red Orange, Blue, Green, Silver lines)	59%	50%	54%	70%	65%	48%	62%	56%	59%	59%	57%
	Take an MBTA or other public bus	40%	40%	44%	40%	35%	47%	39%	51%	41%	35%	26%
	Take a corporate or private shuttle	2%	1%	2%	2%	2%	3%	1%	1%	2%	1%	2%
	Take a ferry	3%	1%	3%	5%	3%	1%	3%	1%	3%	4%	3%
	Take the commuter rail	14%	17%	13%	13%	10%	15%	13%	17%	15%	14%	8%
	Ride a bicycle	12%	8%	9%	14%	20%	7%	12%	13%	10%	14%	15%
	Walk	51%	32%	52%	65%	66%	43%	53%	47%	48%	52%	58%
	Other - Write In (Required)	2%	1%	4%	1%	1%	%	2%	2%	2%	%	1%
	Total	953	310	231	232	167	174	745	142	347	188	128
During the average week, how often do you use public transportation (public buses, subways, trains, or ferries)?	All of my trips	16%	18%	18%	14%	10%	18%	15%	29%	16%	9%	7%
	Most of my trips	24%	20%	28%	27%	21%	18%	26%	28%	26%	26%	17%
	Some of my trips	17%	18%	11%	18%	21%	16%	17%	20%	16%	19%	16%
	Just a few trips	19%	12%	19%	23%	26%	24%	18%	15%	20%	19%	25%
	None of my trips	23%	28%	25%	17%	21%	24%	23%	8%	22%	26%	32%
	Unsure	1%	3%	%	%	1%	0%	%	%	1%	0%	3%
	Total	953	310	231	232	167	174	745	142	347	188	128

		OVERAL L	NEIGHBORHOOD					LIVE / WORK ON WATERFRONT?		TIMES VISITING WATERFRONT?			WELCOMING / ACCESSIBLE?	
			A/B / Comm Ave	E Bos / C'town / S Bos	W Rox / Roz / JP / H Park	Rox / Dot / M'pan	D'town / S'port / B Bay / Fens / S End	Yes	No	0-2	3-5	>5	Agree	Disagree
UNWEIGHTED COUNT	Unweighted count	953	165	188	166	208	222	229	702	253	144	312	652	262
Which modes of travel do you use regularly to get around?	Drive alone	35%	43%	31%	44%	36%	23%	34%	35%	36%	30%	37%	34%	38%
	Drive or ride with others	39%	39%	31%	47%	47%	26%	37%	40%	42%	33%	42%	36%	46%
	Take a taxi, Uber, or Lyft	42%	51%	41%	29%	37%	54%	50%	39%	27%	51%	51%	44%	41%
	Take the MBTA subway (Red Orange, Blue, Green, Silver lines)	59%	66%	58%	56%	51%	67%	58%	59%	47%	72%	67%	62%	53%
	Take an MBTA or other public bus	40%	45%	51%	37%	42%	29%	39%	40%	39%	47%	41%	41%	42%
	Take a corporate or private shuttle	2%	1%	2%	2%	1%	1%	4%	1%	1%	0%	1%	2%	2%
	Take a ferry	3%	1%	6%	3%	%	4%	6%	1%	%	2%	2%	3%	2%
	Take the commuter rail	14%	16%	9%	20%	14%	11%	14%	14%	14%	14%	15%	15%	12%
	Ride a bicycle	12%	17%	9%	8%	12%	13%	12%	11%	5%	15%	18%	11%	13%
	Walk	51%	55%	56%	35%	45%	67%	62%	48%	34%	55%	63%	55%	44%
	Other - Write In (Required)	2%	3%	2%	2%	1%	1%	3%	1%	%	0%	3%	2%	1%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251
During the average week, how often do you use public transportation (public buses, subways, trains, or ferries)?	All of my trips	16%	18%	16%	9%	19%	17%	18%	15%	13%	16%	17%	17%	13%
	Most of my trips	24%	24%	31%	23%	19%	26%	29%	23%	20%	27%	23%	25%	24%
	Some of my trips	17%	16%	17%	16%	21%	13%	17%	16%	13%	22%	18%	17%	16%
	Just a few trips	19%	25%	14%	16%	17%	24%	21%	19%	19%	15%	20%	18%	21%
	None of my trips	23%	16%	22%	34%	23%	20%	15%	26%	34%	20%	19%	22%	25%
	Unsure	1%	1%	0%	2%	2%	%	0%	1%	1%	%	3%	1%	2%
	Total	953	137	147	183	290	192	210	713	318	129	273	653	251